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STANDARD, WOMEN'S, PULP MARKET LIST

The **AUTHOR & JOURNALIST**

MARCH, 1948

25 CENTS



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Jules Archer, Esq.
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Dear Mr. Archer:

This is just a belated line to tell you that your workshop treatise is the best dollar's worth of help I ever had since I took up trying to write. To a fellow like myself, just starting to sell something regularly after a couple of years of on-and-off trying, it is both helpful and inspiring.

I just want you to put my name on file, in case you ever come through with that threatened second installment. I got more meat out of the stories you analyzed than from all the textbooks on plotting which I have been banging myself over the head with for some time past. To anyone trying to find out what plotting is all about, these analyses are concrete. I sure could stand some more!

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The Author & Journalist

MOSTLY PERSONAL

By MARGARET A. BARTLETT, Publisher



Margaret A. Bartlett

HER publisher, Simon & Shuster, tells us that the "Z" that stands between the first and last names of Laura Hobson, whose picture appears on our cover this month, is for Zametkin. It was her maiden name. Though born in New York, Mrs. Hobson grew up on Long Island, claims she is not a "city child."

After graduating from Cornell, she went to work in an advertising agency. Then came a brief interlude as a reporter on the

old *New York Evening Post*, and another advertising job with a Fifth Avenue department store. Beginning in 1934, she wrote promotion for *Time*, *Life*, and *Fortune*, but in 1940, when she was Promotion Director of *Time*, she resigned to write. Her stories appeared in *Collier's*, *Ladies' Home Journal*, *McCall's*, and other magazines.

"The Trespassers", her first novel, was published in 1943. Then she started work on "Gentlemen's Agreement," a novel dealing with anti-Semitism. When the manuscript was half finished, Arthur Gordon of *Cosmopolitan* bought the serial rights. When the novel was still in galleys, Darryl F. Zanuck bought the film rights for Twentieth Century Fox for his personal production of 1947. It was the August selection of the Doubleday Dollar Book Club.

For writers there is special interest in the opening account of the feature writer who, assigned the task of writing a series of articles on anti-Semitism, searches for a new slant for the articles, some effective approach that would instantly catch public interest. He found the effective presentation by "turning Jew" himself and writing a first-person account of his experiences, the petty insults to which he had to submit, the changed attitude of friends, etc.

Mrs. Hobson has handled the difficult subject well.

▲ ▲ ▲

Tom Bailey was born Seth Tilman Bailey. His letterheads read Seth Bailey. He frequently signs his letters Tom Bailey. The last name generally bylines his fact-crime stories, though he tells in his article "Facts About Fact-Crime Writing," that once four stories appeared in *True Detective* under four different names, each of which stood for Tom (or was it Seth?) Bailey. The full name is reserved for his fiction tales. The you-ought-to-be-in-the-movies photo that accompanies was taken by Western Ways in connection with the announcement last spring that Sam White, Hollywood producer, would film Bailey's story, "The Baron of Arizona." The picture was to be made at the RKO studios in Mexico City, with locale scenes to be shot in Arizona, where the story was laid.

▲ ▲ ▲

Violet M. Roberts' "Have You Tried a Budget?" brings back old memories of John on a New Year's day back in our farm-juvenile-popular science era, sitting at the kitchen table, with figures on scraps of paper all around him, and our just-past year's

returns before him, working on just such a budget, talking his thoughts to me as I stepped over cats and babies in an endeavor to prepare dinner. "How about \$75 for you, dear, from *Nebraska Farmer*? I believe I can hit *Successful Farming* for \$150. And what do you think about *Farm Journal*?" I doubt if either one of us ever looked at that budget after it was compiled, but we did carry the objective in our minds throughout the year.

▲ ▲ ▲

Raymond MacKendree has appeared before in *A. & J.* ("Building Stories," November, 1946, and "If You Don't Have Conflict," September, 1947) and both times his articles have had good reader response. Mr. MacKendree's home is in Thomasville, Ga. . . . Roger Sherman Hoar covers a good point in his legal article, "Copying From Copiers." . . . Sorry not to complete the list of English, Scottish and Irish Markets in this issue, but it didn't seem advisable to devote two more pages of space to these markets in an issue already heavy with market information. . . . Have you noticed on the cover that we have gone up to 25 cents for a single copy? We still hope prompt and heavy renewals such as we have had the past year will enable us to keep the subscription price at the same low \$2 a year, \$3 for two years. But costs of production are terrific!

▲ ▲ ▲

We hope a lot of New York editors will read this issue—and read Art Carhart's "Letter to Ed." We don't usually run blow-off articles, but Art's manuscript arrived right after we had read complaints of similar treatment from several other writers. We were in an accepting mood!

▲ ▲ ▲

Really Personal—My eight delightful days with Forrest, Ruth, and Sonny (not to mention Troubles, the dog, Su Ching Tai, the blue-eyed, cross-eyed pure Siamese cat, Tiger, the common cat chased from every room by Princess Su, and the assortment of zebra finches, goldfish and the one small bantam pullet) in San Carlos, California, were almost at an end. I had said good-bye to Margaret, who was returning to Berkeley. Ruth had just brought home from town a box of candy for me to take on the plane early the next morning, and I was warming up before a wall register in the living room (I beg pardon, California!) when a little rug I was standing on slipped. One minute I was laughing gayly with my young grandson; seconds later I was sitting straight up on the floor, surveying a hand at sharp right angle to my arm with tiny ridges protruding all around. "I guess," I said to the startled young folks, "Mother has broken her wrist."

Consequently I was delayed three days in getting home. Three days later I had to go to the hospital to have the bones reset. A new cast was put on, and my uncommonly small fingers were stretched and tied to rubber bands attached to a heavy wire frame—a traction splint.

The pain at first was excruciating, later settling down to a dull ache, and the weight of the heavy cast has greatly wearied me. But what fun I've had trying to do everything one-handed! I learned to do so many things—such as washing my right hand

(Continued on Page 28)

THE AUTHOR & JOURNALIST, Published Monthly at 1837 Champa Street, Denver 2, Colorado; Margaret A. Bartlett, Editor and Publisher; David Raffelock, Associate Editor. Entered as second-class matter, April 21, 1916, at the Post Office at Denver, Colorado, under the act of March 3, 1879. Copyright, 1948, by the Author & Journalist Publishing Co. Printed in the U.S.A. Founded, 1916, by Willard E. Hawkins. SUBSCRIPTION RATES: \$2 per year, in advance; Canada and Foreign, \$2.50. Single copies, 25c. Advertising rates furnished on request.

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THE AUTHOR

& JOURNALIST

March, 1948

FACTS ABOUT FACT-CRIME WRITING

... By TOM BAILEY



Tom Bailey

DID you ever think of quitting your job to become a writer—a successful writer—and live in the country, away from the maddening, every-day humdrum of your detestable surroundings? Of course you have, and who hasn't—anyone, that is, who has an urge to write?

That ambition dogged my heels for years before I summoned sufficient courage to break away from my newspaper job and settle down to writing for magazines. I had dreamed of living by a lake, a remote lake, far away from the hum of a busy metropolitan newspaper office and slave-driving city editors.

Finally I did it. I quit my job as a top rewrite man on the *Chicago American* (now the *Herald-American*) and moved to a lake in the country. My wife had to hock her A. T. & T. stock in order to buy furniture for a leased house. When we were all set up, we had about \$300 left to see us through until the first check came in.

That was in 1938. In 1939 I more than doubled my newspaper salary. In 1940 I tripled it. My income has been soaring ever since.

How did I do it? It would hardly be fair to say that I accomplished this with no previous experience or training. I had had better than 20 years in newspaper offices all over the country, and I had sold stories while working at my newspaper job. But never enough to guarantee a good living. Quitting my rewrite job was a chance I took—a gamble on the future. And it worked.

I had successfully written fiction back in 1927, '28, '29, and '30. Then came the depression and the mags I sold to folded. In 1935 I found myself starving in New York's Greenwich Village while I wrote the great American novel. This masterpiece, incidentally, lies in a drawer today, still unfinished.

Late in 1935 I called on George Scullin, then editor of *True*, a struggling fact mag still in its swaddling clothes but now *True*, *The Man's Maga-*

zine with a million circulation. George said he needed some fact-crime stories badly. I went over to New Jersey and dug up one for him, from a police chief. It was my first murder story. George bought it, and it started me off in the fact-crime field. Intermittently thereafter while working on the *Sun-Telly* in Pittsburgh and the *Chicago American*. I dug up more murder yarns and sold them to Len Diegre of *Starling* and John Shuttleworth of *True Detective*. I also continued to sell occasionally to Dell's. But never in the quantity that would justify my trying to make a living at it. Not until I quit the *American* and entered upon the great Adventure, which I think is every newspaperman's dream.

It's hard to quit an \$85-a-week job, and I think that is one of the principal reasons why so many newspaper men who can write, but never find time to write successfully, stay in the old rut.

I think my success can be attributed to the fact I had nerve enough to make the break. Having gambled everything on success, I simply had to succeed. That, coupled with my sense of drama, and my ability to organize a yarn, put the thing over.

From 1938 to 1943 inclusive I sold to John Shuttleworth of *True Detective* 143 murder yarns; I sold during the same period 87 to Len Diegre, of *Starling*; 95 to *True*; 82 to Dell's, and to other magazines 23, for a total of 430. Which means that I wrote and sold on an average of six a month, or one and a half yarns a week.

In 1943 I graduated into the novelette field, although I have continued the shorts. Since 1943 I have written some 35 book-lengthers of 20,000 words, laid in the Southwest. Most of these have appeared in *True*, *the Man's Magazine*, which pays top rates. I also have hit other slicks occasionally, including *Liberty*, *Collier's* and the *Reader's Digest*. All told, I have sold since 1938 better than 700 yarns of both fact and fiction, which means I have throughout that time maintained my average of 70 pieces a year.

But this pace cannot be kept up, nor do I want to keep it up. With the quantity declining, the quality is better, which means more money for less

wordage, and that is what every writer strives for.

According to one New York agency, I have written more factual murder stories than any other man living, if that is anything to crow about.

How did I go about it? It's simple, and if you're thinking of going into the fact-crime field, let me tell you what I did.

Fact-crime yarns must be taken from the records, and authentic photographs must be obtained of the principles involved. You can't get to first base by merely walking into a police chief or sheriff and saying, "Hi, Charlie! I've come to get a murder story from you," because like as not Charlie hasn't had a murder to contend with in years, and if he had one recently it's a hundred to one shot that it's already been written, if it was any good.

My wife and I traveled week after week by car from one county to the next in Wisconsin, working in just that manner. It so happened that Wisconsin had hardly been touched by other writers and we did right well, but later we found other states not so profitable. We got a few stories, but not enough.

We had found, when we did run across a yarn, that we had to go back to the old newspaper files to get the details, for sheriffs and policemen, like most of us, are forgetful. The best record of a murder story is that recorded day by day, from the time the body is discovered until the noose is fitted about the perpetrator's neck by the reporters on the job.

So we began reading old newspaper files. We'd drive into a large city, whose newspaper covered a wide field, and arrange at the city library to go through the newspaper files from about 1895 on. My wife would start with the January, 1895, file, and I with about the January, 1914, file. By the time she had read up to 1914 I'd finished with the current file.

On the job when the library opened in the morning, we'd read throughout the day, going from page to page, our eyes alert for headlines. Say this headline bobbed up: "Body Found in Culvert." I made a brief note as to when the body was found. Turning the pages I picked up other mention of the case. "Body in Culvert Identified." Next perhaps would be the arrest of the perpetrator. It might turn out that the guy was arrested too soon, that he was the only suspect in the case and it was obvious from the outset that he "done" it. If so, I passed it up. Not enough suspense. Lack of drama. No detective work. In other words, not good enough.

But while turning the pages in pursuit of this story I would like as not come across another. This one might drag along for weeks before an arrest was made. It had everything—mystery, suspense, good detective work. A perfect wow of a yarn, one you could go to town on. I would then go back over the whole thing and make copious notes, as to how the dead girl looked when she disappeared, what friends she had, and everything about her. I made notes of all that was pertinent to the story, and then I turned to the accounts of the trial. From the testimony of the officers I could determine how the clue leading to the arrest was developed and followed to a successful conclusion; there likely is, in these stories that drag out, more than one suspect, which is good, because you can keep the reader guessing, likewise the editor. For this reason, you must weave into the story a real plot, so that when the real culprit is discovered it comes as something of a shock to the reader. It's hard to fool the editor because from long experience he can see ahead and guess what's coming,

WRITERS' DREAMS



"The editors are here—Shall I have them wait?"

but if you disguise the trend enough he'll see the value of the story, because he, even though a hard-headed old coot, can understand that not all the readers will see as far into the mystery as he does. If your story has sufficient suspense to keep old Blood-and-Guts himself guessing, then the moment you mail it you can go right out and buy the wife that fur coat she wants, and charge it.

That's a rough idea. Of course there are times when officers who participated in the solution of a case can help you, and it's well to see them, if they're still around. Get their own personal accounts, and then you can be sure they won't squawk about inaccuracies in your story. You also get their photos. If they haven't any on hand, you take some with almost any half-decent camera. You also take a shot of the murder scene, if it isn't too far away. But most of all you need photos of the principles involved, the victim and the perpetrator. The local newspaper is most likely to have them, and chances are the editor will sell them to you for the regular price of \$5. The I.N.S., U.P. and other photo services also will charge you \$5.

Photographs for older stories are sometimes difficult to obtain. I have written many old ones, as far back as the early '80's, and some have had to go to the editors without accompanying art. But if the yarn is good enough, this won't matter. The editor will illustrate it with drawings. In fact I like the old yarns best, because nearly everyone connected with them has died, and there are fewer persons to rise up out of nowhere and say it didn't happen that way. You can, and must, in some cases, use your imagination to fill in between one known set of facts and another, and one can go the limit. For instance, a sheriff has to make a ride through rough country, in search of the killer. There's no way of determining at this late date just what he encountered on that ride, or what he did exactly, because there's no record of it and he's dead. You do know that he got his man eventually, so you write your own

ticket and nobody can say you made it up. It's fun, too.

My wife and I went from city to city, ferreting out murder yarns in the manner I have described. From 1938 to 1943 inclusive we wandered through some 31 states, but we hit only the high places, the big towns, and missed a lot. The New England states were untouched by us. Other virgin territory is Florida, southern Texas, Montana, Idaho, Washington, Oregon, Mississippi and Alabama. There is a saying among fact-crime writers that if the Baileys have been there you might as well pass it up, and I think it would be true. I still have in my files some fifty good murder cases that are yet to be written, if and when I get around to them eventually. But that's not saying we picked up every case. We were bound to miss some.

Current stories are badly wanted by editors. If you want to go in for currents, as a part-time job, you might keep your ears and eyes open. Your newspaper is the best source. When you see that a murder has been committed in your territory, airmail or wire the editor of one of the fact-crime mags. Here is a typical telegram taken from my files and sent to John Shuttleworth some years ago:

JOHN C. NUGENT FOUND SLAIN IN WEST CHICAGO. NO ARREST AS YET BUT PLEASE FILE.

This gets you down on the book as the first filer on the case and it will be up to you to produce an acceptable story on it, if and when it is solved and the perpetrator brought to justice.

These current cases are mostly a headache for me. In fact I quit filing on them in 1943. I had enough old cases to write and knew that I could sell them, so why bother with the current ones, with virtually every newspaperman in the territory clamoring for an assignment?

However, if you are thinking of beginning, it's well to have a fling at the current yarns. Writing them will be good practice. And don't let anyone tell you the old ones are too old to sell. They're never too old, and in my opinion the old ones make the best reading. Back in the good old days sheriffs and detectives didn't have science to aid them; they had to get out and solve their murders the hard way, which makes for better reading, in my opinion, and letters from readers bear me out.

Why did I quit fact-crime? Did I say I had? No, I said I had graduated into Southwest booklengthers, which I love to write, but that doesn't mean I have deserted the fact-crime field. You'll still find Tom Bailey's name over murder stories in the Dell and Fawcett mags. I was born Seth Tilmon Bailey, and reserve that name exclusively for fiction, yet recently it has appeared in Fawcett's new slick-paper mag, *True Police Cases*, without my authorizing it. In *True Detective* I was Tom O'Dwyer, Tom Harmon, Martin Reynolds and Frant T. Heddon. I might explain that a number of pen names were necessary because sometimes three or four of my yarns appeared in the same issue and an editor does not like to have more than one story by the same writer in a single issue. When he does, other writers complain.

Other magazines have followed the same procedure. In *True, the Man's Magazine*, I am Tom Bailey and Dan King.

In obtaining material for the Southwest booklengthers I went to Tucson, Arizona, and lived there for almost three years. I read endlessly, and spent much time at the Pioneers' Historical Society on the

University of Arizona campus, where has been assembled data from all over Arizona. I read old newspaper files at the Historical Society and at the local library. I visited Tombstone, Bisbee, Skeleton Canyon, and spent much time in the border towns, talking with old-timers and reading local files. Progressively I obtained data much the same as I had obtained fact-crime stories. One day I read an old newspaper clipping at the Historical Society about a man who had forged a land grant many years ago and for more than seven years fooled the officials of Arizona into believing he was the rightful owner of a strip of territory more than a hundred miles long and seventy-five miles wide. He collected tribute from the Southern Pacific Company and from large cattle owners and mines. But he collected nothing from the poor classes. Rather, to them he was a sort of Robin Hood, and they loved him. It was a case of making the rich pay through the nose to support the imposter and his ragged friends. His scheme eventually was upset by a newspaper editor who proved the land grant was a forgery. I saw a whale of a story in it and chased it down. Result: "The Baron of Arizona," which was published in *True, the Man's Magazine*, and is now scheduled for the movies. Likewise I unearthed such stories as you may have read, "The Man With the Malacca Cane," "The Ghost in the Mine," "The Great Diamond Discovery," "With a Banjo on His Grave," "Down the Forbidden Trail to Tayopia," "Down Horsethief Trail," "The Devil's Brand," and many others.

The technique for these was a little different, for most of them were spread over a wide area, and the facts could not be had from any single newspaper, and a few hadn't even made the newspapers of their day, for in those times communication systems were limited. It necessitated going from place to place and looking up old records, and I found the state historical societies the best sources. I watch the newspapers closely, for occasionally they tip me off to a good yarn. Some months ago I noted where a

WRITERS' NIGHTMARES



famous stage driver had died. The account mentioned a trip he had made into a mine one day, on his regular run, with three bewhiskered strangers. That afternoon the town burned and the strangers disappeared. That was all. I dug deeper, into old records. I discovered the strangers had been fugitives, and when the town burned they hid in the mine. Their hideout, and the harrowing events that followed during the next two years, produced "The Ghost in the Mine," which appeared in the November, 1946, issue of *True, the Man's Magazine*.

Many ideas for fiction yarns are gleaned from the daily newspapers, and I think just as many factual stories come from the same source. One day in a Tucson newspaper I read of the death of an aging ex-sheriff who had helped round up the Quigley gang. That's all the reference to the gang there was, without any explanation. I was curious. I dug up the facts here and there. The gang, consisting of five men, had been robbing right and left and buried their loot in one place. They were going to separate, so they drew a map of the spot, which was in wild country in old Mexico. The map was torn into five pieces and each took a portion, the idea being that no one of them could again find the place without the four missing pieces. All were killed before they could again assemble, and I called it "Five Tickets to Hell." It was one of my best factual stories.

When writing fact stories you can drum up a yarn about any old thing that will interest the editor. I taught my wife to fish, and that took some patience, believe me. Finally, though, I took her to Canada, where the big ones practically fought to get on her hook and that did it. She was converted. I thought that would be a good idea for a yarn. I wrote it, called it "Deliver Me From Female Fishermen." It started as much controversy as a Mexican war. Five

hundred women wrote in about it and the editor is still getting letters, which is one thing every editor likes to get. The idea, put into 5000 words, brought \$400.

I went hunting in South Dakota with a couple of doctors from Tucson. On the train we put up \$10 each, the pot to go to the first to get a pheasant. I won, and the story I wrote about it, and about South Dakota, was called "South Dakota Jackpot." The little town of Bryant, where we stopped, received so much publicity from the yarn that this year it was overrun with pheasant hunters.

One thing about fact stories, you must be absolutely accurate, the more recent the story the more careful you have to be. That is why the older fact-crime stories are easier to write, because if you do wander a bit from the facts there's no one living who can write the editor about it. But old or new, you must not invent characters who never existed. Your inventive genius must be confined to the methods the detectives used in ferreting out the criminal, and to create suspense, because each story is of record and can easily be checked. If you are a new writer, it probably will be checked insofar as names, dates of conviction, etc., are concerned. And you must check it yourself on the court records, in order to be sure of yourself. Newspaper accounts of the time are 99½ per cent correct, I've found, but it's well to check the essential facts anyway to be positive. You can get these from the clerk of the court in the county where the criminal was tried.

Yes, there is a lot of fun and satisfaction in fact writing, and if you want to break into the writing game, fact-crime offers you a field in which you will be most likely to succeed. After you've successfully written fact murder stories, you will be able to write almost anything.

LAW FOR THE WRITER

COPYING FROM COPIERS

By Roger Sherman Hoar

A reader poses the following situations:

"Author A (an association of manufacturers) writes and illustrates a booklet showing how to use the product manufactured by its members and gives the booklet wide circulation, but does not copyright it.

"Author B incorporates portions of A's booklet in a work of his own (without credit) and copyrights his work.

"Author C also wants to use the portions of A's book copyrighted by B. Where does he stand?"

The reader then proceeds to guess at the answer to his own question, and does this so correctly that I shall now quote from him:

"My guess would be that A's circulation of the matter placed it in the public domain and C could use it any way he wished. Provided he copied it from A's book.

"If C copied the matter from B's book, however, he would be plagiarizing from B. Of course this would be hard to prove unless B (in lifting the matter from A's book) had made minor changes in it."

This "minor change" danger is illustrated by the recent copyright infringement suit by one of the two big loose-leaf law services against the other, in which the Plaintiff's victory was largely based upon the fact that the Defendant had copied the Plaintiff's misprints!

And one further word of caution: C mustn't use the same selections as B, and/or the same general arrangement thereof. For the leading legal encyclopedia, *Corpus Juris Secundum* (Vol. 18, page 227), says:

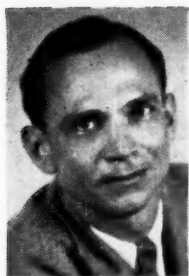
The subsequent compiler . . . has no right to copy his predecessor's selections, and thereby annex the skill, judgment, and taste which dictated the selections, or save himself the labor of reading or using the original sources and making his own selections therefrom. Mere verification of copied or paraphrased matter is no justification of the literary larceny involved in its taking."

However:

"The use of a prior work merely as a means of reference to the original and common sources of information, the later work being written in good faith from such original and common sources, is more than a mere verification, and is not copying and therefore is not an infringement."

STORIES FOR HIGH SCHOOL READERS

... By **RAYMOND MacKENDREE**



Raymond MacKendree

"DEAR Ray," the editor's letter began. "Just what is wrong with you? It's been four months since I've received one of your stories for boys, and I could use another very shortly now. Also a story for girls."

So I answered, "Thank you, and nothing is wrong except there's a limit to what one fellow can do. You see, I've written for over fifty juvenile editors and some of them are sending me letters very much like yours. Too, I've been helping a group of beginners break into

the juveniles with their stories and articles and that takes a great deal of time. And—wonderful thing—by applying the technique I learned by contributing to the juveniles, I wrote some adult stories. The first brought better than two cents a word first time out, too, and the last—well, I got better'n 3½ cents a word for it. (Before writing for boys and girls, I tried in vain to do those slick paper stories.)

"Thanks again, and those stories will come along sooner or later, and until they do I trust I remain your very good friend, etc."

Yes, I praise the juveniles as do a great many other writers who cut their literary teeth by writing for young people. "No other field of writing," says Earl Reed Silvers, renowned teacher and author, "offers as great an opportunity for beginners."

When my first juvenile stories and articles were beginning to appear, Vereen Bell who wrote "Swamp Water," serialized in *The Saturday Evening Post* and later made into a movie by Twentieth Century-Fox, wrote me an encouraging little note. "In writing for the juveniles," he declared, "you're laying a solid foundation. The publications for which you are now writing are the same ones for which I wrote not so long ago." Vereen, as you may know, didn't come back from the Pacific.

If you can write at all, you can surely write for boys and girls. That's a broad statement but many will confirm it.

The juvenile magazines and publications are divided into groups according to the ages of their readers. The majority of high school boys and girls fall into the intermediate group which covers the years from twelve through seventeen. If you prefer this age group and will master the art of plotting and slanting, you should be able to sell your stories to one of the many intermediate publications. You will be wise, however, to write for the papers issued by the various religious houses before attempting to contribute to the secular publications where rates are frequently approximate or equal many of the slicks and which require a greater skill than you probably will be able to put into your first offerings.

To write for the intermediate, you should know something of his psychology and mental make-up, his likes and dislikes, and his views on a wide range of topics. The average high school boy and girl

of today is a wide-awake individual, absorbed by many activities and facing numerous problems. He pursues one or more athletics, acts in the class play, writes for the school paper or takes part in whatever other extra-curricular activity appeals to him. He likes action but he also likes to think. His boisterous outbreaks may quickly give way to moments of intense seriousness, even anxiety or melancholy, over "fitting into life." He may or may not know his best bet as far as a profession or occupation goes and once his mind is "firmly made up," more than likely he'll change it at least a dozen times.

I taught English in a high school for three years. I observed my pupils closely, played with them, worked with them, and saw life through their eyes. They helped me immensely with my early stories. After completing a manuscript, I'd leave it in the library for the young people to read. They'd drop their comments into a sealed box, and later I'd take out the scraps of paper and study them like a literary road-map.

"This one is lousy."

"It's all right after page 3 but I was bored stiff with the opening."

"Why don't you stick to teaching?"

Boys and girls, you see, are brutally frank. I didn't let their remarks hurt too badly, though, for I was out to learn, and learn I did.

The results? Almost without exception every story that my pupils said would sell did sell.

Try to be around young people as much as you possibly can. Visit your local Youth Center, the "Y" and the Y.W.C.A. Offer your services as a chaperon. And if you cannot have close contact with youths, or cannot learn from someone who has, get several books on juvenile behavior and problems. A public library of any size at all will have a few.

Remember you are going to have competition not only from seasoned writers but also from the various types of entertainment for which most young people go heavily nowadays. You're going to have to vie with the movies and the radio, the corner drugstore and the bowling alley. Your story must be good—and it must get off to a fast pace. And never—never must you let that pace down.

I classify my stories as positive and negative. In the positive, the protagonist is a sympathetic person with a strong likable trait. He's up against a tough situation and somehow manages to gain the upper hand. In the negative story, the protagonist possesses a strong negative trait. He has a lesson to learn—and before the story is over, we see him settling down and becoming the sort of person he should have been all along. Give yourself a break by writing only positive stories for your first few months for in these you can immediately capture your reader's interest without which your story is apt to fail. A change in character is generally a tedious, revolutionizing process and most beginners are apt to muddle it.

Do juvenile stories follow a formula? Of course, but in recent years editors have tended to steer away from stale ideas. You'll still find threadworn for-

mulas in the religious juveniles, but why throw a strike at yourself when by sweating a bit you can work out something new? Here are a few new formulas I've used over and over but never again—

A coward learns someone he loves or admires is in great danger, and does the thing he is afraid of in order to save this person, and henceforth, he is no longer a coward.

By sacrificing for another, a boy or girl wins a reward exceeding his fondest expectation.

A boy or girl plans revenge upon someone who has injured him but changes his plans when he discovers he is more to blame than the other person.

This list could go on indefinitely but after you have studied a number of juvenile publications, you should be able to discover the plots that are covered with crepe.

When I began writing for young people, I thought almost entirely in terms of plot. Now I think chiefly in terms of characters. I create a character with strong conflicts, and concentrate on him until he reveals his complete story to me. Try this method and see if it won't work for you.

These are the most popular types of juvenile stories:

1. Sports stories, especially about baseball, basketball, tennis, racing, and football. Avoid boxing and golf stories for the religious juveniles.

2. Humorous stories, but make sure the humor is clean and unaffected.

3. Professional and occupational stories about newspapers, hospitals, farms, stores, or any other wholesome locations and backgrounds where young people may work. Try to get a touch of glamour in these.

4. Historical stories, especially Westerns. Your information must be accurate.

5. Personality stories, chiefly for publications for girls. If through an absorbing story, you can help the reader to overcome a flaw in personality, such as an inferiority complex, or an inclination to fear or to worry, you should have a salable submission.

6. Activity stories about youth centers, district meets, special drives, campaigns and other interests of young people, whether they take place in school or out, are good subjects for the intermediate reader.

Don't use too many complicated sentences. Reading the story aloud as you write it, testing every sentence to make sure you have written exactly what you want to say and in the most natural manner possible, will help improve your style. Here's the opening of a Western I did for one of the intermediate juveniles, and it is typical of the sort of style used by these publications:

"Jet Everett mounted the driver's box of the Westpoint Stage and waved to his parents on the boardwalk. Standing beside them was Dr. Will Hawley. The leathery-faced doctor was scrutinizing the movement of his large gold watch as deliberately as he did when timing a patient's pulse.

"Get ready, Jet!" the doctor warned. "Now!"

Here's a start of a story for girls:

"Amelia sought desperately to be a part of the excited, tingling group gathered in Room Six. Come four days and Friday night and they would march in procession to the majestic March from Aida."

In both, the background and the protagonist are

given immediately. The mood is established, and scene one quickly unfolds.

If flashbacks are essential, keep their wordage to a minimum for a juvenile story must move steadily toward its climax. Use as few scenes as you can, and make transitions short and clear. It is better to have the action of the story take place within a short time. And when the story ends—well, let it end. Don't tack on an unnecessary word or phrase.

Some of the intermediate publications are edited exclusively for boys. In stories for these, try to use only boy characters. You may use both girls and boys in stories for publications edited for girls, but the protagonist should be a girl. There is another group which is edited for both boys and girls, and for these you may also use characters of both sexes.

Lengths vary with the different publications, so will the overall tone of the stories. All of the juveniles wish a strong moral tone and, a few desire a religious slant, but none of them want the writer to preach or lecture. A careful study of the individual publications will show you these points. The average intermediate story runs 2400-2600 words but 1500 is good for some of the publications while others will take your yarns up to 3000 words or even more. Thus you can understand the value of slanting carefully, and of learning the sort of material each editor prefers. I determine the market before writing a story. If rejected, the story may fit into a similar market without any changes. Again, it may be necessary to lengthen or to shorten it, and to change the tone.

Taboos shouldn't give you too much trouble. Don't let your young people swear, smoke, drink liquor, dance, or go to movies or theaters. And don't use villains in the strictest sense of the word. A juvenile villain is generally a misguided person, selfish or vain or jealous, but he isn't the sort to stick anyone in the back. Keep your story wholesome—and send it out. Then write another. That's the way to keep the checks flowing in.

□ □ □

The American Family Magazine, 53 W. Jackson Blvd., Chicago 4, in its revamped form is now on sale in IGA stores throughout the nation. "We shall use, as soon as possible, all accepted material now on hand," John W. Mullen, editor-publisher, writes. "Most of our authors have been understanding and appreciative of the problems involved in revamping a magazine for mass distribution. Our editorial supplies are pretty thoroughly covered for the next six months. We are, however, in the market for good fiction, puzzles, quizzes, cartoons, and fillers. These we pay for solely on the basis of their individual merit."

TRIAL AND ERROR

By CY LANCE

Before a Judge in any Court,—
A fact that is well known—
A Writer's innocent and pure,
Until his guilt is shown.

But Editors who read his work
In sancta thrice removed
All hold the Writer guilty till
His innocence is proved.

A LETTER TO ED

By Arthur H. Carhart

Dear Editor:

It's about time one of your old friends wrote you a letter and gave you a royal kick in the pants. You've just sent back a nice, clean 500 worder—it was clean, I mean, so far as the typing and paper goes, when I sent it to you. Now I'm going to have to have it retyped before I send it out again.

Ed, since I went back to full time freelancing eighteen months ago, I've noticed something about your editorial staff that gives me the gripes. That goes for quite a few of your brothers, too. You seem to have gathered a group of smarties into your reading staff that just have to parade their brilliancy. They think they're smug, sophisticated and super. Maybe they are all saturated with enthusiasm and some slick college course in how to be Literary in twelve easy lessons. Maybe I'm old fashioned, fuddy-duddy and full of flatus after a quarter century of hitting everything from *Wild West Weekly* to *Esquire*, *Holiday* and *The Sporting Goods Dealer*. We'll leave the dozen-plus books bearing my name out of this; just stick to magazine stuff.

Now take this script I just got back. One of your intellectual young meteors hadn't hit the second page until he, she, or it, grabbed a greasy pencil and I suspect, with gleeful gurgles, ringed a word, and scribed "Sp.?" around it. Sure it was mis-spelled. But unless you want that manuscript to print, does one of these juvenile wonders have to do a gratuitous editing job and smear the pages? Leave that to someone who buys the plunder. I'll not mention the other points where your starlet editor continued to show me up as an illiterate. I admit that. All I'm capable of doing is to string words together so they sometimes convey mental concepts to a reader. Of course, that's not important; not so important as catching up a word where there is a letter left out or an extra put in. Spelling, assuredly, is the one thing that a manuscript must have to qualify as a vehicle of what might pass for idea or thought.

Let's look at page 6, Ed. There's a great big bracket on the margin around a couple of paragraphs, and your child-wonder who read the script (and generously edited it) wrote "Juvenile!" on the page. Maybe; maybe so. But it is no less juvenile than what adolescents seem to do when they get pencils in their hands. You ought to teach the kids not to draw pictures and write things on walls, Ed. It's sort of a bad habit.

Next page, same thing; couple of times. I describe a character with a scar on his jaw, a thin nose, as nervous. Your little literary person writes "Corny Villian, eh?" Mebby so. Better dig up Arthur Sullivant Hoffman's "Fundamentals of Fiction Writing," and let your little pet read that chapter on tagging a character. It's still good. Ed. Hoffman knew fundamentals. You might hand him a dictionary, too, so he can learn how villain is spelled.

And about that word "corny." That's what really gets me fermenting and distilling 100 proof spleen. I've bumped it several places. Stock phrase. Parrot stuff among the young hopefuls. No deviation from ashy sophistication or you're "corny." Maybe you are. But corn, after all, is sometimes liked, in flakes or liquid. Corny, corny, corny—if the little Manhattanite, waterlogged with literary hokum, doesn't

like it. Better shovel out the corny corn in your own bins, Ed. It's getting moldy.

Fact is, Ed, this seems to be a virus sort of mental affliction in your offices; a contamination from your hopefuls associating too much with the incense-burners. Too much hallucination that your good, earthy magazine, appealing to the average American reader, has to be erudite and snobby-nosed; that it has to be uplifting, saturated with the drippings from some high-brow collegiate side-meat.

Y'know, there is a fair portion of the area and population of this country outside of Manhattan and Greenwich Village. You should take your children by the hand, lead them gently to the top of the Empire State, and let them look across the Hudson. Tell them there's a big country yonder and people in it—your readers. It might help.

Finally, Ed, I wrote that one character said something "dustily." Your little scribe couldn't pass that one. In one bold stroke he, she or it wrote, "How's that, huh?" Now look, if you want someone to talk in monotonous, all right; "he said, she said, he said, she said." But if you're going to step outside of that, and give some indication of just what the character may have expressed in the way something was said—

Oh, to hell with it, Ed. If you're running a combined kindergarten for starry-eyed literary up-lifters, a high-brow criticism service and a magazine for the intellectual elite, it's O.K. with me. The youngsters want to show off, of course. That's Jake with me, too. They want to impress you and the world and satisfy their own yearning souls by showing how smart they are—smart not necessarily meaning keen-minded in this case. Let 'em have their fun. It may assuage their ego as their own smug efforts to find their names on title pages and checks from paying magazines in the mail box, fail.

But don't let 'em show off by scrawling like pre-schoolers on my submissions. I'll probably send you some others, Ed, because over the years you've printed quite a few illiterate things that went through my Underwood. But when you give one of my scripts to one of your smarties with the corny-complex, take their box of colored crayons away from these kids. They just can't resist drawing stuff on the margins to show Papa how much they learned at school.

You and your brothers probably haven't reared back and taken a good look at a condition that seems to have infused your offices within the last year or so. Could be that this would be a healthy thing to do. Seems to be a case of intellectualitis complicated by a terrific allergy to something the kids call "corn."

Next thing you know, you'll be investigated by Congress for speculating in grain.

Just thought I'd write you Ed, as an old friend, and tell you how it looks from here.

Sympathetically yours,
Arthur H. Carhart.

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The Acolyte, 1055 35th Pl., Los Angeles 7, *Coronal*, 1304 Emerson Ave., Monroe, La., and *Driftwind*, North Montrelier, Vermont, verse magazines, all have been reported, since our January Verse Market List was compiled, no longer being published.

ENGLISH, SCOTTISH, AND IRISH MARKETS. Part II

. . . By ARTHUR J. GRENFIELD

Jewish Chronicle, Newspaper House, 20 High St., High Wycombe, Bucks, England. Articles (preferably illustrated) of international Jewish interest. Payment varies, but about 1 cent a word. Editor, John M. Shaftesley.

John Bull, 93 Long Acre, London, W.C.2. (W) This well-known publication accepts articles of 1500 to 2500 words on topics of national interest and importance, and short stories of 2500 to 4500 words. Payment by arrangement at generous rates.

John O' London's Weekly, Tower House, Southampton St., Strand, London. (Fortnight) Uses good articles of about 1500 words on literary and allied subjects, and short stories of 1000 to 2000 words. Payment about 1½ cents a word.

Lady, 39 Bedford St., Strand, London, W.C.2. (W) Accepts short stories of between 1250 to 1500 words, short lyrical poems, and articles on all subjects of interest to women, such as cookery, housekeeping, needlework, furnishing, fashions, make-up, beauty, education, careers, and travel, of between 750 and 1200 words, preferably with illustrations. Payment varies. Editor, Nora S. Heald.

Latin-American World, 133 High Holborn, London, W.C.1. (M) Invites articles from writers with authoritative and recent knowledge of current trade and commercial matters linking Great Britain with Latin American countries. Payment by arrangement. Editor, William J. Brittain.

Life and Letters, 430 Strand, London, W.C.2. (M) Accepts short stories up to 2000 words, and articles up to 3000 words on travel, art, history, education, psychology, science, drama. Poetry is considered. Payment by arrangement. Editor, Robert Herring.

London Opinion, Tower House, Southampton St., Strand, London, W.C.2. (M) Invites crisp short stories and humorous articles up to 1000 words, amusing joke drawings, and unusual photographs. Payment varies.

Manchester Evening News, Guardian Buildings, Manchester, England. (D) Invites articles of topical subjects, preferably illustrated, of between 300 and 750 words. Payment according to merit. Editor, John Beavan.

Manchester Guardian, Guardian Buildings, Manchester, England (D) Requires short stories and sketches of about 900 words, and paragraphs on topical subjects. Payment varies. Editor, A. P. Wadsworth.

Men Only, Tower House, Southampton St., Strand, London, W.C.2. (M) Invites short articles (up to 1200 words) on male topics written authoritatively, cartoons, and photographs. Payment varies.

The Miracle, Fleetway House, Farringdon St., London, E.C.4. (W) Accepts long complete stories up to 9000 words, short stories up to 4000 words, and serials of strong emotional appeal with quick action and plenty of drama, written especially from the woman's point of view, and with a realistic atmosphere of appeal to the working class. Payment varies.

Model Housekeeping, 13 Sackville Pl., Dublin, Ireland. (M) Accepts short stories of between 2500 and 3000 words, of good taste and literary style, and articles (illustrated if possible) on ideas for the

home, furnishing, hostessing, etiquette, cooking, catering, handicrafts. Payment by arrangement. Editor, J. Flynn.

Modern Reading, 84 Victoria St., Westminster, London, S.W.1. (Q) Uses short stories up to 5000 words, poems, and essays up to 3000 words. Payment by arrangement. Editor, Reginald Moore.

Modern Woman, Tower House, Southampton St., London, W.C.2 (M) Invites short stories of between 2000 and 6000 words, and articles on topical subjects of between 700 and 1000 words. Payment varies. Editor, Sybil D. Chaloner.

Mother and Home, Fleetway House, Farringdon St., London, E.C.4. (M) Accepts short stories of 2000 to 5000 words with strong feminine and domestic appeal, and articles on the home. Payment varies.

Mothers in Council, The Mary Sumner House, Tufton St., Westminster, London, S.W.1 (Q) Invites articles on feminine topics, marriage, social service, with a religious slant (Church of England). Payment about ½ cent a word. Editor, Mrs. Moore (Beatrice Rosenthal).

My Home, Fleetway House, Farringdon St., London, E.C.4. (M) Invites short stories of 3000 to 5000 words, serials of interest particularly to women, and articles relating to the home and housekeeping of 500 to 1000 words. Payment varies.

My Weekly, 186 Fleet St., London, E.C.4. Publishes stories for family reading, preferably strong in love interest—shorts from 2000 to 3000 words and serials from 60,000 to 80,000 words. Pays well on acceptance according to merit.

New Statesman and Nation, 10 Great Turnstile, London, W.C.1. (W) Invites short stories and sketches up to 2000 words, and articles on topical subjects up to 1500 words. Payment varies. Editor, Kingsley Martin.

New Writing and Daylight, Fieldhead, Bourne End, Bucks, England. Published irregularly. Accepts short stories, articles on literary and artistic subjects, and poetry. Payment by arrangement. Editor is John Lehmann, of John Lehmann Ltd., above address.

News of the World, 30 Bouverie St., London, E.C.4. (W) Uses short stories and paragraphs on topical subjects of worldwide interest. Payment varies. Editor, R. L. Skelton.

One World, Third Floor East, 10 Old Square, Lincon's Inn, London, W.C.2. (Q) Invites short stories of worldwide interest. Payment by arrangement. Editor, Rene Leclaire.

Observer, 22 Tudor St., London, E.C.4. (W) Uses articles on various subjects of topical interest written by men who know what they are talking about. Interested in anything setting out a fresh point of view. Payment varies.

The Oracle, Fleetway House, Farringdon St., London, E.C.4. (W) Requires short stories of 2000 to 3500 words, long stories of 8000 to 9000 words, and serials capable of being divided into installments of about 5000 words. The stories should be slanted to appeal to women readers of the working class. Payment varies.

(To Be Concluded in April Issue)

HAVE YOU TRIED A BUDGET?

By VIOLET M. ROBERTS

THE Woosit Publishing Company might pale a bit if it knew you had them down in black-and-white on your "budget" for \$150! Such a notation, however, may become a major factor in that Company's contributing that very amount to your income during the current year.

To a purist, a budget means exactly what the dictionary says it means: "An estimate by an individual, etc., of probable income and expenditure for the ensuing year, with proposals for maintaining a proper balance between the two."

The last ten words hold an interesting thought—if one could do it—but the budget I have in mind is only concerned with the "income" angle.

The plan I used in making out my first budget is the one I still follow. I compiled a list of publications which had accepted and *paid* for my work in the past. I marked out those which had suspended operation, or which, for one reason or another, no longer seemed potential buyers of my wares. I copied the new list and called it "A." Next, came the fun!

Opposite each magazine, I set down the average yearly income which I had been receiving from that publication. Then I got comfortable in my chair and gave myself the Third Degree. "How much," I asked, "should I be able to sell that publication over a twelve-months' period if I honestly worked at the job?" I tried to make an honest estimate, for otherwise, the plan couldn't work. On the other hand, I didn't set the figure low enough to nurture my laziness.

I did this for each publication on my list. I added the amounts, and carefully and critically scrutinized the total. It wasn't enough to keep me in the manner to which I'd like to be kept. What could I do about it? Since all my time would not be used in preparing submissions to magazines on List "A," the answer was obvious.

A second list, which I called "B," was compiled. It consisted of magazines similar in scope to those on List "A." And while it was pure speculation, I wrote beside each of these the figure I believed I could sell to this magazine if I studied the market and slanted my material.

List "A" I work on first. I submit something to each magazine every month, if it's no more than a recipe or some child's "bright saying."

After List "A" is taken care of, I endeavor to submit something each month to the magazines on List "B." When I am trying to make a "first sale" I usually take the filler route. Too, if I have an idea for an article for a magazine where I am unknown to the staff, I send in a query, outlining the subject matter and telling how I intend to treat it.

From time to time as the year progresses, I check my budget against actual income. Are the magazines "paying off?" If not, why not? I do everything I can to learn why I'm not selling except ask the editors. Sometimes I need to study the magazines again. Sometimes it's simply a matter of doing a better job of writing.

But you ask, does the plan work? Yes, it does. It works so well for me that I shall never be without a "budget" as long as I look to editors for my bread and butter money. The first years my sales showed a substantial increase, and they have continued to increase until I consider it a poor year when I don't sell ninety-five per cent of everything I write. I



Meet my neighbor, Kathryn McKee,
Who is always picking on me.
"Any old jerk
Who stays home to work
Must be fed by his wife," says she.

sincerely believe the budget will work for other writers. It eliminates the hit-or-miss approach which so many take toward writing. It has a psychological effect, too. It is always there, prompting me to do more work and better work. It is always there, prompting me to keep working when otherwise I might be tempted to toss the typewriter out the window and go on a picnic.

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Motels and Courts, 544 W. Colorado Blvd., Glendale, Calif., is a new monthly magazine to be introduced by J. J. Publications in July. The magazine will be devoted to the auto court industry, and will have a nation-wide circulation among auto court owners, their employees and patrons. Specific types of articles wanted are those dealing with travel, emphasizing the use of auto court accommodations; descriptive articles about new Motels under construction; articles about auto court owners, dealing with their problems from a business standpoint. Word rate for articles will be 1 cent a word and up. Illustrated articles will be especially welcomed, and pictures will be paid for at the rate of \$2 and up. Maximum length of articles is 1500 words. Payment will be made upon acceptance. Jean Jacques is editor.

Healy's Prize Winner, (formerly *Healy's Contest Bulletin*), the oldest contest journal, now has a new home, new publisher, new face, new price, and new policy. It is located at 332 E. 52nd St., Seattle 5, Wash., and James H. Colopy is editor. It is in the market for short articles, 250 to 1000 words, on prize contesting, writing, and money-making hobbies. Rates are from 1 cent up, depending on the "meat" in the article, on acceptance. Reports are made within two weeks. Occasional pertinent poetry is used. "Also, we pay monthly prizes of \$3, \$2, and \$1 for the best list (longest and most accurate) of recent prize winners' names and addresses; notices of new, 'dead', or unfair contests; and for recent finning entries (statements, slogans, etc.)."

The Chaplain, General Commission on Chaplains, 122 Maryland Ave., N. E., Washington 2, D. C., a monthly edited by Delmar L. Dyerson, uses articles of interest to chaplains on duty with armed forces and Veterans Administration Hospitals, also civilian clergymen, 2500 words or less, but makes no payment.

THE AUTHOR & JOURNALIST'S HANDY MARKET LIST

FOR LITERARY WORKERS—PUBLISHED QUARTERLY

MARCH, 1948

A—GENERAL LIST

STANDARD PERIODICALS—A

America, 329 W. 108th St., New York. (W-15) Articles on topics of current social and political interest, 1500-2000; short modern verse. Rev. John La Farge, S.J. \$25 per 1700 word article (about 1½c). Acc. (Catholic.)

American Legion Magazine, 1 Park Ave., New York. (M) Short stories to 4000. Articles handled on assignment. Query. Alexander Gardiner. High rates. Acc.

American Magazine, The, (Crowell) 250 Park Ave., New York 17. (M-25) Short stories 3000-4500; short shorts 1000-1500; stories, 750; vignettes, 500; novels, 25,000. Articles usually arranged for: Summer Blossom; William B. Hart, Fiction Ed. First class rates. Acc.

American Mercury, The, 570 Lexington Ave., New York 22. (M-25) Political, foreign affairs, art, medicine, science, music, etc., articles and essays, short stories, up to 3000, verse. Lawrence E. Spivak. 3c up. Acc.

American Scholar, The, 5 E. 44th St., New York 17. (Q-75) Articles on subjects "of substantial general interest in clear and unpedantic language." 3000-3500; verse; Hiram Haydn. \$5, printed page, maximum \$50; verse, \$10-\$25; Acc.

American Swedish Monthly, The, 45 Rockefeller Plaza, New York 20. (M-25) Illustrated articles dealing with Sweden, relations between Sweden and U. S., or stories of prominent Americans of Swedish stock. 1000-2000. Lillian E. Carlson. 2c, photos \$3, Pub.

Argosy (Popular), 205 E. 42nd St., New York 17. (M-25) Short stories of colorful, adventurous, dramatic living, to 5000; novelettes, 8000-9000; complete short novels, 12-14,000. Articles, features verse. Cartoons. Henry Steeger, Ed; Rogers Terrill, Mng. Ed. Good rates. Acc.

Atlantic Monthly, 8 Arlington St., Boston 16. (M-50) Critical essays, human-interest articles. 6000-8000; sketches, short stories, 4000-10,000; verse; unusual personal experiences; high literary standard. Edward Weeks. Good rates. Acc.

Beaver, The, Hudson's Bay Co., Winnipeg, Canada. (Q-25) Articles on travel, exploration, trade, anthropology, natural history in the Canadian North, up to 2500, illustrations essential. Clifford P. Wilson. 1½c, Pub.

Buick Magazine, 818 W. Hancock Ave., Detroit 1. (M-free) Articles on places, people and events of interest to tourists. 500-600, with 3 or 4 good photos; fillers on interesting places, people or events 200-300 words and photo. No cartoons, poetry, quizzes, fillers of the oddity type, first-person accounts of vacations or tours. E. W. Morrill. Acc. Supplementary rights released.

Canadian Geographical Journal, 49 Metcalfe St., Ottawa, Canada. (M-35) Illustrated geographical articles 1000-5000. Gordon M. Dallyn. 1c up. Acc.

Christian Science Monitor, The, 1 Norway St., Boston 15. (D-5) Articles, essays, for editorial and department pages, up to 800; forum to 1200; editorials to 800; poems. Acc. or Pub.

Collier's, (Crowell), 250 Park Ave., New York 17. (W-10) Short stories, 1200 to 5000; serials up to 64,000; novels and articles on popular questions of the day 3500; fillers; cartoons; verse only rarely. Kenneth Littauer, Fiction Ed. First class rates. Acc.

Columbia, 45 Wall St., New Haven, Conn. (M-10) (Knights of Columbus) Articles of general Catholic interest, 2500-3500; essays; verse. John Donahue. 1c to 3c. Acc.

Commentary, 425 4th Ave., New York 16. (M-40) Political, economic, sociological, religious, literary articles of high quality, 4000-6000. Book reviews. Short stories, 2500-4000. Verse, any length. Elliot E. Cohen. \$150 base rate for articles. Acc.

Coronet, 919 N. Michigan Ave., Chicago, 11. (M-25) Uses factual anecdotal packed articles under 5000; photos; fillers; one-liners. No fiction or poetry. Reports in 2 weeks. Jerome Beatty, Jr., Mng. Ed., 366 Madison Ave., New York. Good rates. Acc.

Cosmopolitan Magazine, (Hearst) 959 8th Ave., New York 19. (M-35) Outstanding short stories 4000-6000; short shorts 1000-2000; novelettes 10,000-20,000; serials 50,000-60,000; book-length novels, non-fiction features. Articles of cosmopolitan interest 2000-3000. Arthur Gordon. First-class rates. Acc.

Desert Magazine, The, El Centro, Calif. (M-25) Illustrated feature articles from the desert Southwest on travel, nature, mining, archaeology, exploration, personalities, Indians, to 2500. (Overstocked with poetry.) Randall Henderson, 1½c and up. prose. Photos, \$1 to \$3. Acc.

Digest and Review, 686 Broadway, New York; (M-25) Second serial rights on articles on politics, national defense, science, psychology, self-help, vocational guidance. Authentic, sparkling. No poetry, fiction, photos. Credit to author and magazine; also free copies of issue containing digest. F. L. Nelson. 1c-2c.

Elks Magazine, 50 E. 42nd St., New York 17. (M-20) Articles, 5000; cartoons; mystery fiction. Coles Phillips. \$100 to \$500. Acc.

Esquire (Esquire-Coronet), 366 Madison Ave., New York. (M-50) Sophisticated unsentimental articles; masculine viewpoint; essays, sketches, short stories, especially action, 2000; cartoons, cartoon ideas. David A. Smart. Buys according to quality and length. Needs satire. Acc.

Everybody's Digest (W. J. Smith Pub. Corp.) 420 Lexington Ave., New York 17. (M-25) World events, politics, business, personalities, unique and human interest stories, humor, etc.; fillers, 80% digest, 20% new material. Theodore Irwin, Ed.; Madalynne Reuter, Mng. Ed. Good rates. Acc.

Everywhere, 206 E. 86th St., New York 28. (M) Covers the entire field of travel with articles under 3000. Demand heavy for shorts and good travel pictures. Will use color pictures as well as black and white. No fiction or verse. Editor. 2c. Acc. (Not buying.)

Extension (The National Catholic Monthly), 360 N. Michigan Ave., Chicago 1. (M-30) Short stories, 2000-6000; romance, adventure, detective, humorous; six installment serials, 4000; short-stories; articles; cartoons. Eileen O'Hayer. Good rates.

Far East, The, St. Columbans, Milton, Mass. (M-10) Catholic mission magazine; buys short (1500-1800) stories with wholesome plots; short-short stories, to 800 authentic travel and human-interest articles and photos on China, Philippines, Burma, Korea, Japan, etc.; good poetry. Stories, \$30. Acc. (Send 10c for sample copy.)

Ford Times, Ford Motor Co., 3000 Schaefer Rd., Dearborn, Mich. (M) Well-illustrated, travel, place, sport, or other articles, 1200-1500, shorts photos, with Ford angle. 10c. Acc. (Query.)

Foreign Service, Broadway at 34th St., Kansas City 2, Mo. During current paper shortage offers limited market for dramatized factual military service stories in the "now it can be told" category; articles on subjects pertinent to interest of overseas veterans; filler features, 400-500, dealing with successful readjustment ideas developed by returned veterans; anecdotes, 100-300, dealing with amusing overseas experience instances. Word length for stories and articles 1500-2500. Barney Yanofsky. Good rates. Acc.

Fortune, 350 5th Ave., New York 1. (M-\$1) Articles with industrial tie-up, 95% staff-written. Some source material purchased. Wm. D. Geer, Publisher.

'48, The Magazine of the Year, (Associated Magazine Contributors, Inc.), 68 W. 45th St., New York 19. (M-35) Literary material of high quality desired from all sources. Preferred length for articles, 2000-3000; short stories, 2000-4000. High type of poetry; also cartoons, paintings, and photographs. Richard E. Lauterbach. 10c. Acc. Releases all except 1st Serial and digest rights.

Go, 767 Lexington Ave., New York. (M-25) Literate, sophisticated articles and short pieces about theatres, films, the arts and people (nothing press-agency) 1500-1800, fillers of same character as articles; short stories; cartoons. Arthur George Brest. 2c up, on or before Pub.

Harper's Magazine, 49 E. 33rd St., New York 16. (M-50) Timely articles for intelligent readers; short stories; essays; fillers; verse. Frederick Lewis Allen. Acc.

Holiday (Curtis Publishing Co.), Independence Sq., Philadelphia 5. (M-50) Quality articles, well-illustrated, on things-to-do and places-to-go, to 3500. Ted Patrick. First class rates. Acc.

Journal of Living, 1819 Broadway, New York 23. (M-25) Inspirational, philosophic and practical advice articles on longevity, nutrition, health, personal problems. Leonard M. Leonard, Ed.; Frances Goodnight, Features Ed. Excellent rates.

Judy's, Judy Bldg., 3323 Michigan Blvd., Chicago 16. (M-25) Current interest articles 800-1200 (no rewrites of encyclopedia or textbook); short stories, 800-1600. Will Judy. 1½c. Acc.

Kiwanis Magazine, The, 520 N. Michigan Ave., Chicago. (M) Articles on national affairs and community problems, 1000-1800. Felix B. Streyckmans, Mng. Ed. \$35 for 1000 words; \$50 for those 1500-1800. Acc.

Liberty, 37 W. 57th St., New York 19. (M-10) Romantic, adventure, humorous short stories, youthful appeal, 1000-5000; timely human-interest articles; verse; fillers; cartoons. David Brown. First-class rates. Acc.

MacLean's, 481 University Ave., Toronto, Canada. (Semi-M-10) Short stories, love, romance, sea, mystery, industrial, war, adventure, humor, short stories, youthful appeal, 1000-5000; timely human-interest articles; verse; fillers; cartoons. David Brown. First-class rates. Acc.

Magazine Antiques, The, 40 E. 49th St., New York. (M-50) Authoritative articles representing new discovery, or a new point of view, or a new opinion, regarding some aspect of glass, china, metalware, furniture, etc., 1000-2500. Jokes; fillers; essays, news items; photos. Alice Winchester. 1½c. Pub.; exclusive photos, paid for at cost.

Marine Corps Gazette, The, Marine Corps Schools, Box 106, Quantico, Va. (M-30) Professional, military, and Marine Corps subjects, 1000 to 5000, illustrated, with emphasis on amphibious warfare; fillers. Major Houston Stiff, U.S.M.C. 3c. Pub.

Menorah Journal, The, 63 5th Ave., New York. (Q-1.50) Jewish short stories, sketches, one-act plays, essays, poetry. Henry Hurwitz. 1c up. Pub.

Montreal Standard, The, Montreal, P. Q., Canada. (W-10) Features of Canadian interest, short stories, 1000-3000, novelettes, about 35,000. A. G. Gilbert. 2c up. Acc.

Nation, The, 20 Vesey St., New York 7. (W-15) Articles on politics, literature, economics up to 2400. Freda Kirchwey. 1½c. Pub.

National Geographic Magazine, 16th and M Sts., N. W., Washington 6, D. C. (M-50) Official journal National Geographic Society. Articles on travel and geographic subjects up to 7500; photographs. Gilbert Grosvenor. First-class rates, Acc.

National Jewish Monthly, The, 1003 K St., N.W., Washington, D.C. (M-15) Short stories, articles, essays, Jewish interest. 1000-3000. Edward E. Grusd. 1c to 2c. Pub.

National Police Gazette, 1560 Broadway, New York 19. Factual police stories, sports stories, to 1500; personality pieces on sports figures; short Washington items. Harold H. Roswell. 2c up. Pub.

New Republic, 40 E. 49th St., New York 17. (W-15) General articles of any length, dealing with all phases of public affairs. Henry Wallace, Ed. Rate of payment by arrangement.

New Yorker, The, 25 W. 43rd St., New York 18. (W-15) Short stories and humor 400 to 2000; factual and biographical material up to 2500; cartoons, cartoon ideas; light verse. Good rates, Acc.

Pacific Pathways, 1114 W. 8th St., Los Angeles 14. (M-35) Factual descriptive articles of scenic and historical points of interest in the Western states, 1000-12500. James A. Fraser. 5c. Color transparencies (not less than 3¼x4¼"). \$15-\$25; black and white 8x10 glossies, \$3-\$5. Pictures should come with us, if possible. If not, source where they can be obtained.

Pageant, 835 5th Ave., New York 17. (M) Interested mostly in short stuff—humorous, inspirational, strange fact—to 3000. No quizzes or game material. \$5 minimum for short items to 10 cents a word for 300 words. Harris Shevelson.

PEN (Public Employee's News), P. O. Box 2451, Denver 1, Colo. (M) Articles, 500-2000; short stories and vignettes 500-2000; all material particularly interesting to public and federal workers, teacher-out-of-doors, love, domestic, rural, juvenile, medical, scientific, fashion, education, health, sports, fillers; verse; cartoons, \$5-\$15. A. H. Lindsay. Sc, fiction and articles; 50c a line for verse; up to \$10 photos, Acc.

People & Places, 3333 N. Racine St., Chicago 13 (M-Free-controlled) Short, human-interest, people-and-place articles, 80% pictorial. Frederick O. Schubert. 1c, photos, \$5, Acc.

Pic, 122 E. 42nd St., New York 17. (M-25). Formerly all pictorial, now issues articles and stories aimed at young men. Good rates, Acc.

Practical Knowledge Monthly, 1139 S. Wabash Ave., Chicago 5. (M-10) Practical applied psychology, popular mechanics, self-help, vocal, vocal, 1000, all written by men who are ambitious to get ahead. V. Peter Ferrara. Approx. 2c, photos \$2-\$3, Acc.

Railroad Magazine, (Popular) 205 E. 42nd St., New York 17. (M-15) Technically accurate railroad material. Fact articles and photo stories. Query editor beforehand stating subject and qualifications for handling. Henry B. Comstock. Good rates, Acc. (Overstocked with poetry and fillers.)

Reader's Digest, Pleasantville, N. Y. (M-25) Digests of published articles; occasionally original articles. Good rates, Acc.

Reader's Scope, 114 E. 32nd St., New York 16. (M-25) Pocket-size magazine using reprints and original material. Open market for self-help, humor and short fiction; profiles of interesting people, 1200-1500, with occasional article to 3000; fillers. E. A. Pillar.

Redbook (McCall) 230 Park Ave., New York 17. (M-25) Short stories, serials; complete novels, novelettes, feature articles. Edwin Balmer. First-class rates, Acc.

Rotarian, The, 35 E. Wacker Drive, Chicago 1. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays, 1500-2000. Little fiction used. Leland D. Case. First-class rates, Acc.

Salute, 15 W. 44th St., New York 18. (M-25) Picture stories and ideas, short articles, of strong male appeal. 5-10c. Acc.

Saturday Evening Post, The, (Curtis) Independence Sq., Philadelphia 5 (W-15) Articles on timely topics 1000-4000; short stories 2500-5000; novelettes, 12,000-20,000; serials 40,000 to 60,000; lyric and humorous verse; skits, cartoons, non-fiction fillers, to 500. Ben Hibbs. First-class rates, Acc. (Reports within a week.) (Query on articles.)

Saturday Review of Literature, 25 W. 45th St., New York 19. (W-15) Articles, essays, verse, fact-items, on literature; cartoons. Norman Cousins.

Script, 548 N. San Vicente Blvd., Los Angeles 36. (M-25) Articles covering personalities, issues, places, 2000-3000, note and comment material about the West, 50-300; incident, anecdotal, or mood short stories, 800-2500; light and serious verse, 2 lines up; cartoon gags; picture essays, 5 pages (roughly 10-20 shots). Everything must be slanted for an adult Western audience. James P. Felton. Fiction, \$75; non-fiction, \$125 and up; picture essay, \$125; verse 75c-\$1 a line; fillers, \$15, Acc.

Sea Power, 76 9th Ave., New York. Published by Navy League of U. S. (Q-25) Articles to 2500 on all aspects of all navies and the merchant marine; aviation; also first person

stories of war adventures at sea. Roger Kafka. 2c. Pub. Query.

Sir, 105 E. 35th St., New York 16. General interest articles, 2000-3000, \$50, \$60, \$75, with \$5 each for photos; short-stories of male interest (no sex), 1000 or under, \$50; short fiction, 2000-3000, \$50, \$60, \$75, light or humorous or serious; actual, true experiences of men, first-person, adventure, danger, 2000-3000, \$50, \$60, \$75; short sports articles, 1000-2000, \$50-\$60; fact fillers (no humor), short verse, humorous or otherwise, \$10-\$50. W. W. Scott, Acc.

Smart Traveler, 90 West St., New York 6. (M-25) Factual, accurate travel articles; photos; cartoons; cover ideas. Horace Coon. 2c; photos, \$2, Pub. (Query.)

South, the Magazine of Travel to the South, Hibernia Bldg., New Orleans 12. (M-25) Picture stories with Latin American locale; also fiction or non-fiction, 1500, and featurettes, 500, same locale. Ken Krum. Up to 2c; photos up to \$5. Pub.

St. Anthony Messenger, (Franciscan Fathers) 1615 Republic St., Cincinnati 10. (M-25) Catholic family magazine. Human-interest features on prominent Catholic achievements and individuals; articles on current events, especially when having Catholic significance, 2000-2500, short stories on modern themes slanted for mature audiences, 2000-2500. Extra payment for photos retained. Occasional poetry on inspirational, religious, and nature themes. Rev. Victor Drees, O.F.M. 3c up. Acc.

Success Today, 227 E. 44th St., New York 17. (Q) Articles stressing principles of success; actual success stories of living people, singly or grouped, Douglas Lorton, Ed.; Donald Cooley, Mng. Ed. Good rates, Acc.

This Week, 420 Lexington Ave., New York 17. (W-magazine section of 24 newspapers). Romance, mystery, adventure, humorous short stories, 1200-4000; short articles on popular science, interesting personalities, sports, news subjects making for a better America, to 1500-2500; interesting non-war shorts, 500-1000; fillers, cartoons, short animal material; appealing animal photos. William I. Nichols.

Times Magazine, The, Times Sq., New York 18. Articles, 1500-2500, all very based on the news, topics relating to sports, nature, science, education, the world of fashion and of women's interest. Lester Markel, Sunday Ed. \$150-\$200 for full-size article.

Tomorrow, 11 E. 44th St., New York 17. (M-35) Forward-looking and unbiased articles of general interest; world affairs, economics, science, education, literature and the arts together with exceptional fiction, verse, and book reviews. Eileen J. Garrett. \$125 up. Acc.

Toronto Star Weekly, The, 80 King St. W., Toronto, Canada. (W-10) Feature articles, Canadian appeal, to 2000. Novels, 40,000-45,000; and serials, 18-20,000; short stories, 300-4500; love-adventure, romantic, western, mystery, detective, etc.; photos; cartoons. Jeannette F. Finch, Article Ed.; Gwen Cowley, Fict. Ed. 3c up. Acc.

Town and Country, 572 Madison Ave., New York 22. (M-50) Satirical, topical short stories, articles, essays, on unusual subjects, not addressed to a purely feminine public. Varying rates, Acc.

Trailways Magazine, 35 E. Wacker Drive, Chicago 1. (Q) Description of places and things of interest to traveler and vacationer within limits of U. S. with photos. H. M. Collier. Up to 5c a word, Acc.

True, The Man's Magazine (Fawcett Pub., Inc.), 67 W. 44th St., New York 18. True stories of interest to men, 2000 up, average 5000-6000. Two-column fillers, 500-1000. One novel length (20,000) each issue. Bill Williams. High rates, Acc.

Virginia Quarterly Review, 1 West Range, Charlottesville, Va. (Q-75) Exceptional literary, scientific, political essays 3000-7000; short stories and verse of high standard. Charlotte Kohler, Ed. Good rates, Pub.

Westways, 2601 So. Figueroa St., Los Angeles 54. Calif. (M-20) Articles 300-1200, photos of out-of-doors, natural science, history, etc., on Calif., Ariz., Utah, Nevada, New Mexico, and So. Colorado. Verse. Phil Townsend Hanna. 3½c. Acc.

Whisper, (Harrison Pubs.) 340 W. 57th St., New York. (Bi-M-15) Exposé articles and startling news features, heavily illustrated. Eadythe Farrell. 2½c; photos \$5, Acc.

Yale Review, Box 1729, New Haven 7, Conn. (Q-1) Articles on current political, literary, scientific, art subjects 5000-6000. Helen MacAfee, Mng. Ed. Good rates, Pub.

Yankee, Dublin, N. H. (M-25) Robb Sagendorph. Short fiction, articles, 1500; verse, 8 lines; fillers, cartoons, photos. Yankee trading instinct appeal. 1c-2c; 3c-5c, verse.

Your Life, The Popular Guide to Desirable Living, 227 E. 44th St., New York 17. (M-25) Inspirational, helpful articles on living, 1200-2500; quizzes; brief games; fillers. Douglas Lorton. First-class rates, Acc.

Your Personality, 227 E. 44th St., New York 17. (Twice a year.) Helpful articles on all phases of personality, 700-2500. Good rates, Acc.

STANDARD PERIODICALS-B

Alaska Life Magazine, 708 American Bldg., Seattle 4, Wash. (M-25) Articles, short stories, on Alaska or of particular interest to Alaskans, 1500-3000; verse, 12-18 lines 1c; verse, 10c a line, Pub.

Alcance, 45 W. 45th St., New York 19. (M) Literary and cultural material of North American life and thought directed to Latin America. Frances R. Grant.

American Hebrew, The, 48 W. 48th St., New York. (W-15) Short stories, Jewish background, American scene 1200-1500. Florence Lindermann. 2c up, shortly after Pub.

American Life, 3210 N. Dayton St., Chicago 13. (M) Articles on American life, human interest and family life. At present overstocked. John G. Finch. 4c-5c. Acc. Releases no rights, but pays to author up to 50% of money received for reprints.

Boots, The Airborne Quarterly, 11 Ravine St., Birmingham, Mich. (Q) Fiction to 2000, not necessarily about the war, but must be of special interest to former airborne men; gliders and parachute articles about any phase of airborne, etc.; also stories of veteran opportunities and related subjects. Cartoons, fillers. Justin P. Buckridge. Up to 2c, Pub. and Acc. Until further notice, no payment will be made for articles, except those of unusual interest.

California Highway Patrolman, The, Box 551, Sacramento, Calif. (M) Safety articles, 500-2500. W. Howard Jackson, Ic, Acc.

Canadian National Magazine, 335 McGill St., Montreal Canada. (M-10) Articles bearing on Canadian National Railways' activities and railway problems, to 1500. C. W. Higgins, Mng. Ed. Acc.

Chicago Jewish Forum, 82 Washington St., Chicago (Q-\$1.25) Articles and short stories, 4000-6000; and poems, Jewish subjects and minority problems only. Benjamin Weintraub. 3/4c, Acc.

Christian Century, The, 407 S. Dearborn St., Chicago. (W-15) Articles on religious, international affairs, and social welfare topics, 2000; verse. Paul Hutchinson. Ic, Pub.

Common Ground, 20 W. 40th St., New York 18. (Q-50) Articles, fiction, and poetry on the racial-cultural situation and folk materials in America, 1500-3000. Margaret Anderson, Ed. \$5 printed page.

Commonweal, The, 386 4th Ave., New York 16. (W-15) Independent Catholic review. Timely articles on literature, arts, public affairs, up to 3000; verse up to 30 lines. Philip Burnham. Edw. Skillin, Jr. 3/4c, verse 40c line. Pub.

Contour Quarterly, 2252 Telegraph Ave., Berkeley, Calif. A Little Magazine. (Q) Political, critical, literary articles, to 5000; essays on society, art, music, to 5000; vital, experimental short stories, to 5000; serials if in form of an article or criticism; modern verse, very little rhymed; experimental photos, proofs of original paintings. Christopher MacLaine. Payment only contributors' copies. Pub. Releases sup. rights.

Current History, 108-10 Walnut St., Philadelphia 6. (M-25) Historical news, world affairs, diplomacy, strategy; important U. S. events; important documents. D. G. Redmond. Ic, Pub.

Everyday Topics, Hygiene Bldg., Wilmington, Ohio. (M) Features of controversial human interest, political, sports, health. Edwin L. Groome. 1c-1 1/2c, Pub.

Filler Magazine, Girard, Kans. Market for all kinds of fillers.

Forum, 108-10 Walnut St., Philadelphia 6. (M-25) Articles of general political, social, or literary interest, 2500 up; essays. Raymond E. Roberts. Ic, Pub.

Future, Akdar Bldg., Tulsa, Okla. (M-50) National magazine of U. S. Junior C. of C. Travel, adventure, young businessmen stuff; features on young executives, 1000; photos; cartoons. Brevity and pictures important. Raymond E. Roberts, Ic, Pub.

Grit, Williamsport 3, Pa. (W-7) Clean short stories, adventure, mystery, love, Westerns, etc., 2500-4000; serials. Odd, strange pictures, brief text; personalities and articles of general interest, 300-1300; short illustrated articles for women's and children's pages. Howard R. Davis. \$4 to \$8 per short story, varying rates for articles, photos \$3, Acc.

Healy's Prize Winner, 332 E. 52nd St., Seattle 5, Wash. (M) Short articles, 250 to 1000, on prize contesting, writing, and money-making hobbies. Also, monthly prizes of \$3, \$2, \$1 for the best list (longest and most accurate) of recent prize winners' names and addresses; notices of new, 'dead' or unfair contests; for recent winning entries (statements, slogans, etc.) Occasional pertinent poetry. James H. Colopy. Ic up, Acc.

Horn Book, 248 Boylston St., Boston 16, Mass. (Bi-M) Articles on juvenile authors and illustrators. Bertha Mahoney Miller. Ic, Pub. Supplementary rights released to authors.

Imprimatur, (A Literary Quarterly for Bibliophiles) P. O. Box 51, Evanson St., Cincinnati 7. (Q) Authoritative high quality articles on specialized subjects such as publishing, book marketing, research, first editions, bibliography, rare books, fine typography, and so forth, 1000-2500. Loyd Emerson Silberer. Varying rates.

J. C. Review, 130 N. Wells St., Chicago 6. (M) Easy-to-read, popular style articles on vocational guidance, child care, family welfare, and care of the aged. Louis Ludwig. 3c-5c, Acc. (No longer in market for outside material.)

Jewish Life, 305 Broadway, New York 7 (Bi-M-25) Articles and stories addressed to the modern Orthodox Jewish point of view, and reflecting the creative aspects of Jewish life, 1000-2000. Leo S. Hilsenrad, Mng. Ed.; Saul Bernstein, Assoc. Ed. \$5 printed page (average 400 words). Pub. Sup. rights released to author.

Leatherneck, 1336 New York Ave., N.W., Washington 13, D.C. (M-20) Military and civilian articles about Marines. R. A. Campbell, Major, U.S.M.C. Ic, Acc.

Link, The General Commission on Chaplains, 122 Maryland Ave., N. E., Washington 2, D.C. (M-15) Short stories, 1200-1600, articles, 800-1500, on subjects and problems of interest to service and ex-service people; short articles, 400-800 on personal experiences. Christian background in stories, but not preachy; cheery vein with humor; fillers; cartoons. Interest is to 18-20 year olds now in service and career soldiers. Delmar L. Dyerson. Payt. 90 days prior to Pub. Releases all rights unless otherwise specified.

Magazine Digest, 20 Spadina Rd., Toronto, Canada. (M-25) National digest only, save for occasional feature article paid for at 7c a word. M. Simmons Ed.; Anne Fromer, Mng. Ed.

Modern Mexico, 381 4th Ave., New York 16. (M-40) Human interest articles and articles dealing with the cultural in institutions, business, people, and day-by-day life in Mexico; some fiction; 2000 words plus photos; verse. 3/4c, Pub. N. C. Belth, Exec. Ed. Releases all rights.

Montrealer, The, 1075 Beaver Hill, Montreal. P. Q., Canada.

(M-15) Short stories to 1500. Roslyn Watkins. 1c-3c, Pub. (No editorial requirements at present.)

Motels and Courts, 544 W. Colorado Blvd., Glendale, Calif. (M-20) Articles dealing with travel, emphasizing the use of auto court accommodations; descriptive articles to 1500 about new Motels under construction; articles dealing with problems of auto court owners from a business standpoint. Jean Jaumes. Ic up; photos \$2 up, Acc.

Mozark Magazine, Wow Publications, Eolia, Mo. Hobby-literary travel magazine featuring the literature, people, scenic wonders of the Ozarks and other sections of Missouri, Arkansas and the South. Uses poems with the Ozark slant. Sketches and pictures of people and scenery. Articles about hobbies, writers, artists, radio, stage, and travel in the South. Payment in prizes only.

Nevada Magazine, P.O. Box 37, Minden, Nev. (M-25) A-l type of material dealing with Nevada and Sierra Nevada region, historical and current events, shorts on Nevada, including fiction based on true legendary data; verse. Nominal rates, verse, \$1, slightly more if accompanied by photo. Pub.

The New Colophon, 66 E. 56th St., New York 22. (Q) (Revival of old Colophon scheduled for January.) Articles on first editions, unusual printing, Americana—anything of scholarly, literary, bibliographical interest. Elmer Adler, John T. Winterich, Frederick B. Adams, Jr.

New England Quarterly, Hubbard Hall, Brunswick, Maine. (Q-\$1) Articles and essays on New England Life and Letters. Herbert Brown. No payt. (Slow to report.)

New Jersey Compass, 32 Nassau St., Princeton, N. J. (M-25) Articles and essays on N. J. subjects—historical, industrial, personalities, etc.—to 1500; editorial, 250; fillers, jokes,igrams, news items, 100-200; photos. Anything that has to do with New Jersey, past or present. Paul Tomlinson, 3/4c, jokes, news, \$1-\$2; fillers, \$2-\$3; photos, \$3. Sup. rights released on arrangement.

New Mexico Magazine, Santa Fe, N. M. (M-25) Illustrated articles on New Mexico. George Fitzpatrick. \$10 to \$15 per article, Pub. Verse, no payment.

Omnibook, Inc., 76 9th Ave., New York. (M-35) 25,000 word abridgements of current best-selling books. Pays up to \$4000 for abridged reprint rights. Acc. (Not interested in original material.)

Opinion, 17 E. 42nd St., New York 17. (M-25) Articles 2000; short stories 2000; verse; fillers; Jewish interest. Dr. Stephen S. Wise. Ic, Pub.

Our Army and Our Air Force, 30 Beechwood Rd., Summit, N. J. (M-35) Stimulating controversial military articles; short service stories 1000 to 2000; jokes; cartoons; regular army or air force background. Herbert E. Smith. 3/4c, Pub. Releases all rights.

Our Dumb Animals, 180 Longwood Ave., Boston 15, Mass. (M-10) S. P. C. A. organ. Animal articles, up to 600; photos. W. A. Swallow. 3/4c, Acc.

Our Navy, 1 Hanson Pl., Brooklyn 17, N. Y. (2M-25) Professional type articles on naval subjects, of interest to enlisted personnel; authentic articles on naval subjects, 2000-4000; action naval short stories; photos; humorous and fact essays with naval slant. Roy Pepperburg. 1/2-1c, Pub. No payment for verse.

Pacific Frontier and the Philippines, 704 California St., Los Angeles. (2-25) Feature articles on social, economic and political issues, 2000, as well as short stories depicting the problems and cultural potentialities of the people of the Pacific basin. Verse; jokes; fillers; cartoons; cartoon ideas. Stanley B. Garibay. Pub. 3/4c. (Reported slow.)

Pan American, The, (Famous Features Syndicate), 1150 Avenue of the Americas, New York 19. (\$3 yr.-\$7.50), incl. Year Book.) Business articles, social, economic, cultural and travel, covering the Western Hemisphere, 1000-2000; fillers. Exceptional photos. Ic, Pub.

Partisan Review, 1545 Broadway, New York 19. (M-50) Literary, political, experimental, off-trail, advance-guard stories, fine writing, to 5000, 2 1/2c, fiction, 50c line, poetry. Wm. Phillips, Philp Rahv, Eds.

Pathfinder News Magazine, 1323 M. St., N.W., Washington 5, D. C. (EOW-10). Only news leads of exceptional timeliness and importance. Donald S. McNeil, Mng. Ed. Pub. (Practically no market.)

Pipe Lovers, 532 Pine Ave., Long Beach 12, Calif. (M-25) A magazine for men using articles on pipes, pipe smoking and related subjects, to 1000. Geo. W. Cushman. Ic, Pub., for articles of a technical or semi-technical nature; no payment for other material.

Plain Talk, 240 Madison Ave., New York 16 (M). Documentary material on totalitarian activities. Isaac Don Levine. Payment by arrangement.

Profitable Hobbies, 24th & Burlington, Kansas City 16, Mo. (M-25) Original how-to-do-it articles; features demonstrating the financial possibilities of hobbies; stories built around individual hobbyists, to 3000; cartoons and cartoon ideas. Fact items. T. M. O'Leary. Ic, photos, \$1-\$5, Pub.

Radio Best, 452 5th Ave., New York. (M-25) Articles pertaining to radio's responsibility—its effect on adults, child, etc.—1500; candid pix personality layouts. Edward Bohley. 3-5c, Acc.

Rayburn's Ozark Guide, Eureka Springs, Ark. (Q-50) Short stories, features, verse, photos with Ozark slant. Otto Ernest Rayburn. Payment by arrangement.

Rocky Mountain Life, 623 Mining Exchange Bldg., Denver 2, Colo. (M-25) Articles with regional appeal; personalities, arts, sports, Colorado history, travel, wild life, 1000-2000. Western filler; unusual, true historical stories (high altitude Western) region photo stories, are particularly desirable. Ada Nevill, Mss. Ed. Ic, Pub.

Rosicrucian Magazine, The, Oceanside, Calif. (M) Articles on occultism, mysticism, art, science, nutrition, astrology, in

accord with the Rosicrucian Philosophy; short stories along same lines, 1500-2500, \$3-\$15, Acc.

Russian Review, The, 213 W. 23rd St., New York. (Semi-Mo.) Scholarly articles and essays on Russia, past or present, 3000-3500, \$25, Acc.

Saturday Night, 73 Richmond St., W., Toronto, Canada. (W) Articles of Canadian interest up to 2000; light, humorous articles, satire. B. K. Sandwell. 3/4 to 1c, photos \$2-\$3, Pub. Story, 116 E. 30th St., New York. (Q-40) Distinctive short stories, "novellas." Whit Burnett. Moderate rates. Pub.

Tic, P. O. Box 350, Albany 1, New York. Articles on dental or dental related themes, 1000-6000; short-short fiction of the same type, 750 to 1000; cartoons; photographs and other illustrations; individual or series, humorous poetry to 60 lines; crossword and other puzzles. Payment to \$75 for unusual, top-flight articles; rates reached through individual negotiation with each contributor.

Townsend National Weekly, 6875 Broadway, Cleveland. (W-10) Articles and news on social security, taxes, aid to aged, to 800, 1000-word short-stories of general interest, not limited to old-age pensioners; jokes, George B. Fritz. \$15 \$25 each, Acc.

Tracks Magazine, 420 Lexington Ave., New York 17. (M-16) Articles on railroad subjects 500-1500. Ted O'Meara. Up to 5c; fillers, \$5. (Query.)

Trail-R-News, Griffin-Patterson Bldg., Box 431, Glendale, Calif. (M-10) Trail articles up to 1000, especially those built around Trailcoach life. Jean Jacques. 1c up, Pub.

U. S. Army Review, 314 1/2 S. 4th, Springfield, Ill. (Bi-M) Personal, human-interest military features, with articles to 1500. Harry C. Ford. 3/4c up.

U. S. Navy Magazine, 512 5th Ave., New York 18. (M-25) Material largely from naval personnel; to 2000. H. C. Blackberry. 3/4c, Pub.

Veterans Magazine, 624 S. Michigan Ave., Chicago 5. (M) Material from veterans only, except rarely from someone who has worked with veterans. Cheerful theme. David J. Atchison. 3-5c; photos, \$3-\$5; cartoons, \$10.

Welcome News, 404 W. 9th St., Los Angeles. (Q-10, Bi-M) beginning Feb. 1948) Articles on travel, history, biography, 200-1500; essays on Cooperatives and social reform, 1000-1200; short stories along socialistic lines; varied verse. T. G. Mauritzen. Payment as agreed, Pub.

Your Mind—Psychology Digest, 103 Park Ave., New York 17. (Bi-M-35) Material on psychological subject-matter, 1-2000; fillers; stories and occasional poetry with psychological slant. Lesley Kuhn, Mng. Ed. 1c-2c, Acc.

WOMEN'S AND HOME MAGAZINES

American Baby, Inc., 258 Riverside Drive, New York. (M-25) For expectant mothers and mothers of babies under one year old. Uses in every issue an article by physician and other suitable articles not over 750 words. No fiction. No payment for verse except free copies of magazine. No photos. Only magazine of its kind edited by a professional registered nurse. Beulah Franco, R.N., 3/4c, Pub.

American Family Magazine, The, 53 W. Jackson Blvd., Chicago 4. (M through IGA stores). Good fiction, puzzles, quizzes, cartoons, fillers. John W. Mullen, Ind., Pub.

American Home, The, 444 Madison Ave., New York 22. (M-25) Practical articles with illustrations pertaining to home, interior decorating, building, gardening, food, children, family health, homecrafts, 800 to 2000. Mrs. Jean Austin. Varying rates, Acc.

Baby Post, 55 W. 42nd St., New York 18. (Q-25) Authoritative articles on baby care, home features, and occasionally a short story of appeal to this particular field; verse. Louise Cripps. 2-5c.

Baby Talk, 420 Madison Ave., New York 17. (M-25) Lightly handled but constructive articles about babies and their care. 1000-2000; fillers; verse. Irene Parrott. 1c, Acc.

Baby Time (Alford Pub. Co.), 424 Madison Ave., New York 22. (M-25). Articles to 1500 of interest to new mothers. 3/4c, Acc. (Similar requirements for **Modern Baby** and **Today's Baby** published by the same firm.) Miss Barbara A. Potters.

Better Homes & Gardens, 1716 Locust St., Des Moines 3, Iowa. (M-25) Practical how-to-do articles on home, family, and garden to appeal to both men and women. No fiction, very little poetry. Uses general interest articles for the family. Copious use of photos. Anecdotes and shorts, \$5; Pub.; articles, up to \$400, Acc.

Brides Magazine, 527 5th Ave., New York 17. (Q) Articles, 100-1500, covering fashions, furnishings and home decoration, etc., of interest to brides. Helen E. Murphy. Varying rates, Acc.

Business Girl, Box 6048, Dallas 2, Texas. (M-35) Business girls success stories, self-help type articles slanted to business girls; articles and fiction, approximately 1000. Poetry printed, not paid for. Filler on women in unusual occupations, \$1. Unused mss. returned without editorial criticism. Betty Oliver, 1c, Pub. (Reported very slow.)

Californian, The, 1020 S. Main St., Los Angeles 15. (M-25) Articles on interesting women in Californian life, careers for women, etc., 750-1000; light, warm, mood, character, plot short stories, 1000-1800; Californian travel articles; humorous verse. J. R. Osherenko, Ed.; Donald Carlson, Mng. Ed. Varying rates, Acc.

Canadian Home Journal, 73 Richmond St., W., Toronto, Ont. (M-15) Short stories to 5000; articles of interest to Canadian women, 2500. W. Dawson. Good rates, Acc.

Canadian Homes & Gardens, (Maclean-Hunter Pub. Co.)

481 University Ave., Toronto Canada. (M-25) Home and garden articles to 1500; photos; fillers. Canadian interest only. S. M. McEwan.

Charm Magazine, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Articles to 3000 of interest to the business girl, age 20-30; short stories; fillers; verse; cartoons. Mrs. Frances Harrington. Good rates, Acc.

Chatelaine, (Maclean) 481 University Ave., Toronto, Canada. (M-15) Short stories and serials; love, married life, parental problems, mystery, adventure, 3500-5000. Articles, Canadian interest, up to 2000. Mary-Etta Macpherson, Mng. Ed. 2c, Acc.

Child Study, 221 W. 57th St., New York 19. (Q) Articles on child development, psychology, etc. Harriet E. Davis. No pay.

Everywoman's Magazine, (Coast-to-Coast Pub. Co.) 1790 Broadway, New York. (M-5) Love and domestic stories with housewife slant, 3500-5000; short-stories, 1200-1500; light articles, 1000; short verse; how-to-do-it items; cartoons. Joan Ranson. Approx. 2c, Acc.; short shorts, \$50-\$75; short stories, 3500-5000, \$100-\$150; 4-6 part serials, \$600.

Family Circle Magazine, The, 25 W. 45th St., New York 19. (M-5) Short stories 1500-3500. R. R. Endicott, 3-5c, Acc. (Limited market.)

Family Digest, 549 N. Jefferson, Huntington, Ind. (M-20) Articles, 1000-1500; short stories, 1500-2000, on family subjects. F. A. Fink. 3/4c-2c, Pub.

Flower Grower, The, 2049 Grand Central Terminal, New York 17. (M-25) How to do articles by experienced home gardeners, and photographs on gardens and flowers; also, poetry on gardens and flowers. Poems, \$1-\$5. Paul F. Freese.

Glamour, (Conde Nast) 420 Lexington Ave., New York 17. (M-25) Love, humor, unusual career articles; go-go personality pieces; politics; world affairs; social problems; how-to articles; facts with light treatment; fillers. Elizabeth Penrose, Ed. \$25-\$150, Acc. (Query on articles.)

Good Housekeeping, (Hearst) 57th St. and 8th Ave., New York 19. (M-35) Short stories up to 10,000; short articles; verse. Herbert R. Mayes, Acc.

Harper's Bazaar, 572 Madison Ave., New York 22. (M-50) Distinguished short stories only; not popular magazine material. Prefers articles in outline form. Mary Louise Aswell, Lit. Ed. Good rates, Acc.

Heath and Home, Skelgas Div., Skelly Oil Co., P. O. Box 416, Kansas City 10, Mo. (Bi-M) Articles on homemaking, food preparation, household aids, care of the home and family, hobbies, family, etc., 500-1500, of interest to rural and suburban families. Viola H. Ward. 2c; or \$15 for page with photos, \$25 for double page with photos.

Holland's, The Magazine of the South, Main and 2nd Sts., Dallas, Tex. (M-15) Articles of interest to Southern women, 800; short stories, 1200-3000; short-stories, 800-1200; cartoons. Mrs. Charleen McClain. 3c, Acc.

Home Desirable, The, 836 S. Michigan Ave., Chicago. (M-controlled) Articles on home modernization through plumbing and heating, 850; homemaking material, well illustrated. Human interest features for family. L. R. Varney, 2c, Pub.

Home Life, 161 8th Ave., N., Nashville 3, Tenn. (M-15) Short stories 1500-3000 and feature articles of interest to home and family groups, Christian viewpoint, 750-800; short poems of lyrical quality, human interest, and beauty; occasional photos; fillers, cartoons, and cartoon ideas. Joe W. Burton. 3/4c average, Acc.

House and Garden, (Conde Nast) Lexington Ave., New York. (M-50) Home decoration, gardening, landscape, unusual travel and architectural articles. Richardson Wright. Good rates, Acc.

House Beautiful Combined with Home and Field, (Hearst) 572 Madison Ave., New York. (M-35) Articles on building, remodeling, decorating, gardening, entertaining, cooking, house maintenance, etc. Largely staff-written. Elizabeth Gordon. Acc.

Household, 912 Kansas Ave., Topeka, Kans. (M-20) Household and general articles, short stories 1000-5000. Occasionally light essays. Nelson Antrim Crawford. 2c up, verse 50c. (Overstocked with fiction and verse.)

Independent Woman, 1819 Broadway, New York 23. (M-15) (National Federation Business & Professional Women's Clubs) Articles expressing woman's viewpoint on social and economic matters, business and professional women's problems, stories of women's success in business, techniques for satisfying living; women's adventures; light, humorous articles, woman's angle, 1500-1800. Verse 2-5 stanzas. Frances Maule. \$5-\$35 per article, verse \$2-\$3, Acc.

Ladies' Home Journal, (Curtis) Independence Sq., Philadelphia 5. (M-25) Articles 2000-5000; short stories 4000-7500; serials, 50-70,000; novelettes 20-40,000; short lyric verse; fillers, cartoons. Bruce Gould, Beatrice Blackmar Gould. First-class rates, Acc.

Mademoiselle, (S. & S.) 122 E. 42nd St., New York 17. (M-35) Short stories and articles of interest to young women, ages 18-30, 2000-3500. Associate and Fiction editor, George Davis. Acc.

Mademoiselle's Living, 122 E. 42nd St., New York 17. (Q) Largely staff-written, but will accept short, humorous pieces and how-to-do-it articles aimed at smart young homemakers. Betsy Talbot Blackwell. Good rates.

Mayfair, (MacLean) 481 University Ave., Toronto, Canada. (M-25) Articles of Canadian interest on fashion, society, the arts, sports, 2c, Acc.

McCall's Magazine, (McCall), 230 Park Ave., New York 17. (M-25) Serials, 40,000; complete novels, 20,000; novelettes, 10-12,000; short stories, 5000-6000; articles; verse. Otis L. Wiese. First-class rates, Acc.

Milady of California, 3839 Wilshire Blvd., Los Angeles 5. (M-25) Is accepting only a limited amount of verse now—no fiction or articles. June Barth. Varying rates, Pub.

Modern Knitting, 247 Park Ave., New York 17. (Q-35) Well-known ideas on new departments, new columns, features, editorial material covering knitting, crocheting, embroidery, and other sewing. Richard H. Roffman, Ed. Promotion Dir.; Gizi Altan, Ed. Acc., depending on assignment or nature of material.

Mothers Home Life, 179 E. 2nd St., Winona, Minn. (M-5) Articles, 300-500; short stories 2500-2700; short verse. Dorothy Leicht. Fair rates, Pub.

Mother's Magazine, (David C. Cook Pub. Co.) Elgin, Ill. (Q-35) Fiction of interest to mothers dealing with problems of young children up to 12, Christian viewpoint, to 2700; feature articles of interest to young family groups, to 1100; short inspirational poems for young mothers; hobby and family fun ideas; fillers. Dorothy Riley, Fiction Ed. 2c; articles, 1c. Acc.

My Baby, 1 E. 53rd St., New York (M) Articles to 2000 of interest to expectant mothers, new mothers, and mothers of children up to six years. Photos. No poetry. Gertrude Warburton. 1c up, Pub.

National Home Monthly, (Home Pub. Co.) Bannatyne and Dagmar Sts., Winnipeg, Man., Canada. (M-10) Illustrated feature articles; short stories, 4500; verse. L. E. Brownell. Good rates, Acc.

National Parent-Teacher, The, 600 S. Michigan Blvd., Chicago 5. (M) Scientifically accurate, but informally written, illustrated articles on rearing and education of children, to 2500. Eva H. Grant. 1c, photos \$1-\$3, Acc.

Parents' Magazine, 52 Vanderbilt Ave., New York 17. (M-30) Articles on family relationships, child care, food with menus and recipes, etc., 2000-3000. Mrs. Clara Savage Little. Up to \$100 for articles, Acc.; shorts on childhood and teenage problems \$5 each, Pub.

Sunset, 576 Sacramento St., San Francisco 11. (M-15) Largely staff-written. Purchases from West Coast contributors only. Query. Walter Dory.

Sun-up, The Magazine of Southern Living and Gardening, 4th Floor, Moore Bldg., San Antonio 6, Texas. (M-25) Useful articles for the home-maker and gardener of the South, principally those in the \$4,000-\$25,000 income group, 1200. Top-notch photos. Kenneth Kitch. 1c, Acc. or by arrangement.

Today's Woman (Fawcett Pub., Inc.) 67 W. 44th, New York 18. (M-25) Fiction and fact of interest to the young housewife 20-35 years of age. Articles 3000 or less; fiction, 1000-2000. Complete novel (25,000) each issue. Geraldine Rhoads, Ed.; Wm. C. Lengel, Ex. Ed.; Bill Parker, Non-fiction Ed.; Eleanor Stieghem, Fiction Ed.; Excellent rates, Acc. (Rather slim margin for awhile on usual stories.)

Vogue, Incorporating Vanity Fair, (Conde Nast) 420 Lexington Ave., New York 17. (2M-50) Articles of interest to women, 1500-2000; photos. No poetry, no fiction. No set rates, Acc. European rights released.

Western Family, 1300 N. Wilton Pl., Hollywood 28. (Semi-M) All types of interesting, readable fiction to 2000; short-stories and timely well-illustrated articles of interest to the homemaker, to 1200; two-part serials; humorous, everyday incidents for "Living Humor," 100-300 words, \$25, Acc. Audree Lyons. 2½c-5c, Acc.

Woman, The, 420 Lexington Ave., New York 17. (M-25) Non-fiction of interest to women, 2000, articles on what women are doing, preferably written in narrative style; picture features; jokes. Theodore Irwin, Ed. director; Dorothy M. Johnson, Ed. Good rates, Acc.

Woman's Day, 19 W. 44th St., New York 18. (M-5) Human interest and humorous type stories, 2500-5000; serious and humorous articles, 1800-2000; fillers. Mabel Hill Souvaine, Ed.; Betty Finin, Fict. Ed. Acc., no set rate.

Woman's Home Companion, (Crowell-Collier) 250 Park Ave., New York 17. (M-10) Women's and household interests. Articles, 2500-6000; short stories, to 10,000; novelettes, 15,000; short novels, to 25,000; serials to 60,000. Wm. A. Birnie. First-class rates, Acc.

Woman's Life, 227 E. 44th St., New York 17. (Q) A companion publication to *Your Life and Your Personality*, helpful, entertaining articles, 400-2500, on all phases of a woman's life. Douglas Lorton. Good rates, Acc.

ALL-FICTION OR "PULP" MAGAZINES

GENERAL ADVENTURE

(Also Special Classifications not Grouped Elsewhere)

Adventure, (Popular) 205 E. 42nd St., New York 17. (M-25) Distinctive adventure short stories, novelettes, serials. Action ballads, 50c per line. Kenneth S. White. 2c up, Acc.

Blue Book, (McCall) 230 Park Ave., New York 17. (M-25) Mystery and adventure short stories, novelettes; book length novels. Articles of masculine interest. Donald Kennicott. Good rates, Acc.

Doc Savage Magazine, (S. & S.) 122 E. 42nd St., New York 17. (Bi-M-25) Action adventure short stories, 1000-6000, any locale. Must be well-written. B. Rosmond. Good rates, Acc.

Jungle Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Adventure short stories, novelettes of the African jungles. Joe Callanan. 1c up, Acc. (Wide-open market now.)

Short Stories, 9 Rockefeller Plaza, New York 20. (2-M-25) Adventure, mystery, action short stories up to 6000; novelettes, 10,000-25,000; serials; book lengths; fillers, 50-500. Dorothy McIlwraith. Good rates, Acc.

DETECTIVE—CRIME—MYSTERY—GANGSTER

Black Book Detective, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Uses a 35,000-word lead novel featuring The Black Bat, written on assignment; several short fast-action detective-crime stories not over 6000. Leo Margulies. 1c up, Acc.

Black Mask, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (Bi-M-25) Detective short stories and novelettes to 20,000. Kenneth White. 2c up, Acc.

Crack Detective Stories, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Detective action stressing plot and characterization; short stories to 8000. Rohit, W. Lowndes, Ed. 1c up, Acc.

Detective Mystery, (Thrilling) 10 E. 40th St., New York 16. (Q-20) Book-length detective novel by arrangement; short stories to 6000. Leo Margulies. 1c up, Acc.

Detective Novel, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-20) Book-length detective novel arrangement. Fast-action detective short stories. Leo Margulies. 1c up, Acc.

Detective Story, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Detective short stories to 8000; novelettes to 12,000; short novels to 20,000. Daisy Bacon. Good rates, Acc.

Detective Tales, (Popular) 205 E. 42nd St., New York 17. (M-25) Emotional short stories, crime background, up to 4000; detective-mystery-menace novelettes 9000. Michael Tilden, Mng. Ed.; Everet Ortner, Ed. Good rates.

Dime Detective, (Popular) 205 E. 42nd St., New York 17. (M-15) Mystery and action with emphasis on character; short stories around 5000; novelettes, 10-15,000. Harry Widmer, Acc.

Dime Mystery, (Popular) 205 E. 42nd St., New York 17. (Bi-M-15) Thrills, fantastic detective mystery action in novels 14,000; novelettes 9000-10,000; short stories up to 5000; love interest. Michael Tilden, Mng. Ed.; Everet Ortner, Ed. 1c up, Acc.

Ellery Queen's Mystery Magazine, 570 Lexington Ave., New York 22. (M-35) Stories of detection, and/or crime, and/or mystery. No supernatural stories per se, although if a legitimate mystery, crime, or detective short story has supernatural or horror elements, O. K. Cartoons. No taboos, no angles editorially. "Ellery Queen." \$150 up for average length short story, Acc.

G-Men Detective, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Glamorous, fast-action G-Men short stories 1000-6000; novelettes 7000-8000; 20,000-word G-Man novel by arrangement. Leo Margulies. 1c up, Acc.

Mystery Book Magazine (Thrilling), 10 E. 40th St., New York 16. (Q-25) Detective and mystery stories, 1000-60,000. Well written, cleverly handled crime problems. Leo Margulies, Ed. Dir. Good rates, Acc.

New Detective, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (Bi-M-25) Detective action stories to 6500; novelettes to 12,000. Alden Norton. Good rates, Acc.

Phantom Detective, The, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Fast-action detective, crime short stories 1000-5000. Book-length novels by arrangement. Leo Margulies. 1c up, Acc.

Popular Detective, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Detective short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1c, Acc.

Private Detective (Trojan Magazines, Inc.), 125 E. 46th St., New York 17. Short stories to 6000, with some girl interest; novelettes, 9-15,000; 1c up, Acc.

Scientific Detective, 1745 Broadway, New York 19. (M-25) Good detective stories with emphasis on detection, 1000-5000. L. V. Tolces. ½c up, Acc.

Shadow Mystery (S. & S.), 122 E. 42nd St., New York 17. Mystery detective short stories 1500-10,000. Must be well-written. B. Rosmond. Good rates, Acc.

Shock—The New Mystery Magazine, (Fictioneers) 210 E. 43rd St., New York 17. (Bi-M-15) Realistic adventures in violence, with strong woman interest, 100-10,000. Harry Widmer. 1c up, Acc.

Ten Detective Aces, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Dramatic detective, mystery short stories, 1000-5000; novelettes, 8-10,000; woman interest welcome. Maurice J. Phillips. 1c up, Acc.

10 Story Detective, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Short stories 1000-5000, novelettes 8-10,000. Maurice J. Phillips. 1c up, Acc.

Thrilling Detective (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Action-detective short stories, 1000-6000; novelettes, 7000-10,000; novels, 15-20,000. Leo Margulies. 1c up, Acc.

Triple Detective (Thrilling), 10 E. 40th St., New York 16. (Q-25) Three published detective novels by well-known writers; detective short stories to 6000. Leo Margulies, Ed. Dir. 1c up, Acc. for shorts; novels by arrangement.

True Police Cases, (Fawcett) 1501 Broadway, New York 18. (M-25) First-class detective stories to 8000; fillers, 500-1500, cartoons. Sam Schneider. Stories, 3c up; fillers, 5c, Acc. Buys first N.A. serial rights.

WESTERN MALE INTEREST

Ace High, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-25) Fast moving, dramatic Western fiction; short stories to 5000; novelettes and novels, 8-14,000. Michael Tilden, Mng. Ed.; Costa Carruso, Ed. 1c, Acc.

Action Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the West with good woman interest. 8000-25,000. Paul L. Payne. 1c up, Acc.

Big Book Western, (Popular) 205 E. 42nd St., New York 17. (M-25) A few short stories, 5000. Western novelettes, 10,000; novels 17,000. Western fact articles 1500. Michael Tilden, Mng. Ed. Bruce Cassidy, Ed. 1c, Acc.

Blue Ribbon Western, (Columbia Publications, Inc. Double Action Group) 241 Church St., New York. (Bi-M-15) Short stories, 2000-5000. Novels, 40-50,000. Rates by agreement. Robert W. Lowndes, 1c, Acc. on short stories.

Complete Cowboy Novel Magazine, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Q-15) Same as *Blue Ribbon Western*.

Dime Western Magazine, (Popular) 205 E. 42nd St., New York 17. (M-15) Vigorous, human Western short stories, 2000-6000; novelettes, 9000-10,000; novels, 18,000; emotional interest, realistic characterization. Michael Tilden, Mng. Ed.; George Murphy, Ed. Good rates, Acc.

Double Action Western, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

Exciting Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Western action-packed short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1c up, Acc.

Famous Western, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Novelettes, to 9000; short stories 2000-5000; fact articles to 1500. Robert W. Lowndes, Ed. 1c up, Acc.

Fifteen Western Tales, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-25) Stories of the Old West, 4000-6000, novelettes to 12,000. Occasional fact articles. Alden Norton. 1c up, Acc.

Fighting Western (Trojan Magazines, Inc.), 125 E. 46th St., New York 17. (Q) Western action stories; novelettes, 9-15,000, 1c up, Acc.

14 Western, (Popular) 205 E. 42nd St., New York 17. (M-25) Western short stories, 4000-6000; novelettes, 9000-15,000. Michael Tilden, Mng. Ed., Costa Caruso, Ed. 1c, Acc.

Frontier Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Western historical short stories, 2500-9500; novelettes, 10,000-15,000; novels to 22,000; articles; of covered-wagon days. Joe Callanan. 1c up, Acc.

Giant Western (Thrilling), 10 E. 40th St., New York 16. (Q-25) Western stories, 1000-60,000. Well written, cleverly done narratives of the Old West. Leo Margulies, Ed. Dir. Good rates, Acc.

Lariat Story Magazines, (Fiction House) 670 5th Ave., New York 19. (Bi-M-20) Fast-moving, colorful stories, ranch-and-range locale, good woman interest 4000-8000; 15-25,000. Jack O'Sullivan. 1c up, Acc.

Leading Western (Trojan Magazines, Inc.), 125 E. 46th St., New York 17. (Q) Western action stories; novelettes, 9-15,000, 1c up, Acc.

Mammoth Western, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (M-25) Stories of the Old West, from shorts of 1000 words to full-length novels of 75,000. Raymond A. Palmer, Ed. 14c-3c, Acc.

Masked Rider Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Uses a 30,000-word lead novel featuring the Masked Rider, written by assignment; an 8000-word novelette, several short stories not over 6000. Distinctly Old West, with no modern touches. Leo Margulies. 1c up, Acc.

New Western, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-25) Colorful Western action stories; shorts to 5000; novels and novelettes, 8-12,000. Michael Tilden, Mng. Ed., Bruce Cassidy, Ed. Up to 1c, Acc.

Northwest (Fiction House), 670 5th Ave., New York 19. (Q-20) Fast moving, action adventure stories of the Northwest, Alaska, Yukon, Canada, The Arctic, embracing these subjects: Timber, fur trapping, gold, silver mining; fishing; whaling; Mounted Police escapades. Romantic interest necessary in novels and novelettes. 5-25,000. Jack O'Sullivan. 1c up, Acc.

Popular Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Two 10,000-word novelettes on free-lance market; 10,000-word Sheriff Blue Steele story on assignment; short stories to 6000. Old West with no modern touches. Leo Margulies. 1c up, Acc.

Range Riders Western, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Book-length novels on assignment; short stories 1000-6000; novelettes 8000-10,000, 1c, Acc.

Real Western, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

Rio Kid Western, The, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Book-length novel on assignment. Pioneer and frontier short stories 1-6000. Leo Margulies. 1c, Acc.

Speed Western Stories, (Trojan) 125 E. 46th St., New York. (Q) Western action stories; novelettes, 9-15,000, 1c-1 1/2c, Acc.

Star Western Magazine, (Popular) 205 E. 42nd St., New York 17. (M-25) Dramatic, emotional colorful stories of the old west, girl interest, to 15,000. Michael Tilden, Mng. Ed., George Murphy, Ed. 1c up, Acc.

10 Story Western, (Popular) 205 E. 42nd St., New York 17. (M-15) Dramatic human-interest Western short stories up to 4000, novelettes, 9-11,000. Harry Widmer, Ed. 1c up, Acc.

Texas Rangers, (Thrilling) 10 E. 40th St., New York 16. (M-15) Fast-moving, action-packed short stories, Western law man's viewpoint, 1000-6000. Book-length novel by arrangement. Leo Margulies. 1c up, Acc.

Thrilling Ranch Stories, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Action Western short stories, novelettes, 1000-10,000, novels 20,000; masculine, girl interest. Leo Margulies. 1c up, Acc.

Thrilling Western, (Thrilling) 10 E. 40th St., New York 16. (M-15) Action-packed thrilling Western short stories, 1000-6000; novelettes 8000-10,000; novels, 10-15,000. Slight girl interest permissible. Leo Margulies. 1c up, Acc.

Triple Western, (Thrilling), 10 E. 40th St., New York 16. (Bi-M) Western short stories to 6000; three published novels by well known Western writers. Leo Margulies. 1c up for shorts; by arrangement for novels, Acc.

West (Thrilling) 10 E. 40th St., New York 16. (M-20) Book length novels arranged for on assignment; short stories 1000-6000. Leo Margulies. 1c, Acc.

Western Aces, (Ace Mags.), 23 W. 47th St., New York 19. (Bi-M-15) Dramatic Western short stories up to 5000; novelettes 8000 and 12,000, with strong human interest, range, outlaw, railroads, etc. Ruth Dreyer. 1c up, Acc.

Western Action, (Columbia Publications, Inc.-Double Action

Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

Western Story, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Western short stories up to 5000; complete novels 12-000; novelettes 8000-9000. John Burr. Good rates, Acc.

Western Trails, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Western action short stories up to 5000; novelettes 8-12,000. Ruth Dreyer. 1c up, Acc.

Zane Grey Western Magazine, Poughkeepsie, N. Y. (M-25) Articles on Old West, frontier era, 1000-5000; Old West short-stories to 2500, short stories to 7000; verse of the old or time-less West, 40-line max.; short fact items, fillers of the Old West, 100-500; cartoons. Vigorous, honest, authentic fiction, stressing both action and character; colorful Old West background; 1860-1900 setting best. Dan Ward. Short-stories, 550; articles, 2c; verse, 50c line; fillers, \$3-10, Acc. First serial rights only to new stories and articles.

SPORTS

Ace Sports, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Dramatic short sport stories up to 5000; novelettes to 12,000. Maurice J. Phillips. 1c up, Acc.

All-American Football Magazine (Fiction House), 670 5th Ave., New York 19. (Twice yearly-20) Short stories, 3-7000; novelettes, 10-16,000; novels, 17-25,000. Prefers stories with collegiate background; play down gambling; girl interest necessary in novels and novelettes. Jack O'Sullivan. 1c up, Acc.

Baseball Stories, (Fiction House) 670 5th Ave., New York 19. (Twice yearly-20) Short stories to 4000; novels 10-20,000, all with baseball theme. Jack O'Sullivan. 1c up, Acc.

Exciting Football, (Thrilling) 10 E. 40th St., New York 16. (Ann-15) 20,000-word lead novel, 10,000-word novelette; several shorts not over 6000; covering amateur, professional, collegiate, etc. football. Leo Margulies. 1c, Acc.

Exciting Sports, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) 25,000-word lead novel featuring football or baseball; short stories, any sport, to 6000. Odd sports especially desirable. Leo Margulies. 1c up, Acc.

Fifteen Sports Stories (Fictioneers, Inc.), 205 E. 42nd St., New York 17. (M-25) Headline sports stories of today to 6500; novelettes to 12,000. Submit 3-4 mos. ahead of season. Alden Norton. 1c up.

Fight Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the ring, 4000-8000; 10,000-25,000. Jack O'Sullivan. 1c, Acc.

Football Action (Fiction House), 670 5th Ave., New York 19. Same as for **All-American Football Magazine**.

Football Stories (Fiction House), 670 5th Ave., New York 19. Same as for **All-American Football Magazine**.

New Sports (Popular), 205 E. 42nd St., New York 17. (M-15) Stories of headline sports, slanted directly in the sports field—shorts, 5000-6000; novelettes, 10,000-15,000. Submit 3 months ahead of season. Some fact articles by sports celebrities. Alden H. Norton, Edit. Dir. 1c, Acc.

Popular Football, (Thrilling) 10 E. 40th St., New York 16. (Ann-15) 30,000-word lead novel; shorts to 6000. Leo Margulies. 1c up, Acc.

Popular Sports, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) 25,000-word lead novel about baseball or football only; several short stories not over 6000. Leo Margulies. 1c up, Acc.

Sport (Macfadden), 205 E. 42nd St., New York 17. (M-25) Once-a-month fiction-first sport short (usually by a top name); human-interest articles with unusual personalized angles on top sports figures, teams, or events, or articles which bring out little-known facts about unusual sports or newly discovered personalities. 250c. Ernest V. Heyn. Generous rates; fillers, \$5-\$10, Acc. Generally releases rights.

Sports Fiction (Columbia Pub., Inc.), 241 Church St., New York 13 (Q-15). All types of sports; adult motivation and situations. Short stories, 1500-5000; novelettes, 7000-9000. Robert W. Lowndes. 1c up, Acc.

Sports Novels, (Popular) 205 E. 42nd St., New York 17. (M-25) Stories of headline sports, slanted directly in the sports field. Shorts, 5-6500; novelettes, 10-15,000. Stories should be submitted three months ahead of season. Occasional by-line fact articles by sport celebrities. Alden Norton, Ed. Dir. 1c up, Acc.

Super Sports, (Columbia Pubs., Inc.) 241 Church St., New York 13. (Q-15) All types of sports; adult motivation and situations. Short stories, 1500-5000; novelettes, 7000-9000. Robert W. Lowndes. 1c up, Acc.

Thrilling Football, (Thrilling) 10 E. 40th St., New York 16. (Semi-Ann-15) Gridiron stories, woman interest allowed. Shorts 1000-6000; novelettes 8000-10,000; short novels 15-25,000. Leo Margulies. 1c up, Acc.

Thrilling Sports, (Thrilling) 10 E. 40th St., New York 16. (Q-15) Three 8-10,000-word novelettes; several shorts under 6000. All types of sports stories wanted; odd sports especially desirable. Leo Margulies. 1c up, Acc.

WAR—AIR—AIR-WAR

Sky Fighters, (Thrilling) 10 E. 40th St., New York 16. (Q-15) Stories of U. S. Army and Navy air forces and the RAF in action; of American soldiers-of-fortune in the air, all over the world; modern commercial flying; sabotage; Fifth Column activities in aviation industry, etc., 1000-6000; novels, 15,000. Leo Margulies. 1c up, Acc.

Wings, (Fiction House) 670 5th Ave., New York 19. (Q-20) Modern, up-to-date war air novels, 18-25,000; novelettes, 10-15,000; short stories, 3000-7000. Paul L. Payne. 1c up, Acc.

SUPERNATURAL—WEIRD—HORROR

Weird Tales, 9 Rockefeller Plaza, New York 20. (Bi-M-15) Supernatural, bizarre, weird, pseudo-scientific short stories up to 6000; novelettes to 15,000; verse to 30 lines. D. McIlwraith. 1c, verse 25c line. Pub.

SCIENCE FICTION—FANTASY

Amazing Stories, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (M-25) Science-fiction short stories, 2000-10,000; novelettes, 10-40,000; novels, 40-60,000. Raymond A. Falmer, Ed., 14c-3c, Acc.

Astounding Science Fiction, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Science short stories up to 6000, novelettes 10-25,000; serials 40-60,000. John W. Campbell, Jr. 14c, Acc.

Avon Fantasy Reader, 119 W. 57th St., New York 19. (Bi-M) Fantastic, weird, science-fiction stories, 1800-15,000. Donald Wollheim, 2c. First magazine rights.

Famous Fantastic Mysteries (All Fiction Field-Popular), 205 E. 42nd St., New York 17. (Bi-M-25) Weird, science-fiction, fantastic, fantastic-adventure short stories, 3000-10,000; novelettes, 10-20,000; verse. Mary Gnaedinger, 1c, Acc. No rights released.

Fantastic Adventures, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (M-25) Pseudo-scientific short stories 2000-10,000, novelettes to 40,000; novels, 40-60,000. Definite air of fantasy, not straight science. Raymond A. Falmer, Ed., 14c-3c, Acc.

Planet Stories, (Fiction House) 670 5th Ave., New York 19. (Q-20) Imaginative short stories, novelettes, of future worlds, 4000-25,000. Good adventure feel. Must contain good planetary or futuristic atmosphere. Paul L. Payne, 1c up, Acc.

Fantastic Novels, (Fictioneers), 210 E. 43rd St., New York 17. (Bi-M 25) Same as **Famous Fantastic Mysteries**. Alden Norton.

Startling Stories, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Book-length science-fiction novels, short stories. Leo Margulies, 1c up, Acc.

Thrilling Wonder Stories, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Pseudo-scientific adventure stories to 10,000; short pseudo science novels, 15-20,000. Leo Margulies, 1c up, Acc.

WESTERN LOVE FICTION

Ranch Romances, (Warner) 515 Madison Ave., New York. (Bi-W-15) Western love short stories to 6000; novelettes 9000; novels 20,000; 4-part serials to 40,000; well-authenticated fact material to 2500; verse. Fanny Ellsworth, 14c up, Acc.

Rangeland Romances, (Popular) 205 E. 42nd St., New York 17. (M-15) Emotional love short stories, old West, Woman's viewpoint 2000-4000, novelettes, 8000-10,000. Harry Widner, Ed., 1c, Acc.

Rodeo Romances (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Western action stories, cowboy viewpoint girl-interest yarns with rodeo background, 1000-10,000. Leo Margulies, 1c up, Acc.

Romance Western, (Fictioneers) 210 E. 43rd St., New York 17. (Bi-M-15) Modern Western love stories, 3000-10,000. Verse. Irma Ginsberg, 1c up, Acc.

ROMANTIC LOVE

All-Story Love Magazine, (Popular) 205 E. 42nd St., New York 17. (M-15) Publishes one strong, dramatic serial, which must be motivated by love, but can combine elements of mystery with the love story; one novelette to 10,000, and six short stories of not more than 6000. Some verse. Short stories in special demand. Louise Hauser.

Army Romances, 5 Beekman St., New York 7. (Q-25) Exotic heroines, GI background, 1500-6000. Occasionally a humorous story. Fillers, 200-500. Bern Williams, 2c up, slightly higher for fact items, Acc.

Complete Love, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Love short stories, novelettes, up to 10,000; courtship and marriage articles to 1000, romantic verse. Rose Wyn, 14c up, Verse, 50c a line, Acc.

Exciting Love, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Lead novel, 25,000; short stories 1000-6000. Leo Margulies, 1c, Acc.

Gay Love Stories, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Q-15) Third person love short stories. Marie A. Park, 1c up, Acc.

Ideal Love, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Q-15) Third person love short stories. Marie A. Park, 1c up, Acc.

Love Book Magazine, (Popular) 205 E. 42nd St., New York 17. (M-15) Glamorous young love short stories, novelettes, 3000-10,000; little verse. Louise Hauser, 1c to 2c, Acc.

Love Fiction, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Pleasant, well-written love short stories 2000-5500; strongly dramatic novelettes 7000-10,000. Romantic verse and articles. Rose Wyn, 14c up, verse 50c line, Acc.

Love Novels, (All-Fiction Field-Popular) 205 E. 42nd St., New York 17. (M 25) Glamorous modern love stories; shorts up to 5000; novelettes to 18,000. Mary Gnaedinger, 1c up, Acc.

Love Short Stories, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Romantic fiction, 3000-10,000. Louise Hauser, 1c min, Acc.

Navy Romances, 5 Beekman St., New York 7. (Q) Adventure love stories, 2000-6000, with G.I. heroines and strong G.I. background. Foreign setting preferred. Heroines may be exotic and of any color, but miscegenation taboo. Humorous presentation welcome. Fact-filler articles about service marriages, USO romances, Australian brides, etc., 200-2000. Bern Williams, 2c up, Acc.

New Love, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Realistic love short stories, 2000-5000; novelettes, 7-15,000. Peggy Graves, 1c up, Acc.

Popular Love, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Book-length girl angle love novels; will look at detailed synopsis. Around 25,000; shorts, 1000-6000. Leo Margulies, 1c up, Acc.

Romance, (Fictioneers, Inc.) 205 E. 42nd St., New York 17.

(M-15) Modern stories with occasional exotic or unusual backgrounds, 2500-6000; novelettes, 15,000. 16-line verse. Peggy Graves, 1c up, Acc.

Romantic Love Stories, (Columbia Pubs., Inc.) 241 Church St., New York. (Q-15) Short stories with strong love interest, 1000-4500; verse, with love theme, 4-12 lines. Marie Antoinette Park, 1c up, Acc.

Ten Story Love, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Love short stories, novelettes, up to 10,000, romantic verse and articles. Rose Wyn, 14c up, verse, 50c a line, Acc.

Thrilling Love Magazine, (Thrilling) 10 E. 40th St., New York 16. (M-15) Love short stories 1000-6000; novelettes, 8000-10,000; novels 15,000, girl's viewpoint. Leo Margulies, 1c up, Acc.

Variety Love Stories, (Ace Mags.) 23 W. 47th St., New York 19. (Bi-M-15) Love short stories, novelettes, up to 10,000; romantic verse and articles. Rose Wyn, 14c up; verse, 50c a line, Acc.

TRUE CONFESSION

Modern Romances, (Dell) 149 Madison Ave., New York. (M-15) First-person real-life short stories 5000-8000, novelettes 10-12,000; book lengths 15-20,000; frequent contests for cash prizes. Also, short articles dealing with marital problems, parenthood, teen-agers, home adjustment; articles helpful to young mothers with small children. Bylines necessary. Hazel L. Berge, 4c up, Acc.

My Love (Buse Pubs., Inc.) 66 E. 78th St., New York 21. (Bi-M-15) Inspirational and self-help articles, 500-1500; short stories, 4000-7000. Confession-type based on problems of love or marriage; well-plotted, motivated by narrator. Ethel M. Pomeroy, 2 1/2c up, stories; 3c, articles; 50c a line, verse, Acc.

Personal Romances, (Ideal) 295 Madison Ave., New York 17. (M-15) First-person romances, young heroes and heroines, with strong emotional problems logically worked out, 1500-5000; inspirational editorials, 750. Mrs. May C. Kelley, 2 1/2c up, Acc.

Real Romances, (Hillman) 535 5th Ave., New York 17. (M-15) First-person short stories to 6500; novelettes, 10-15,000; articles, 1000; fillers. Written from viewpoint of both men and women. Mary Rollins, 3c, Acc.

Real Story, (Hillman) 535 5th Ave., New York 17. (M-15) First-person short stories to 6500; novelettes, 10-15,000; articles, 1000; fillers. Written from viewpoint of both men and women. Mary Rollins, 3c, Acc.

Secrets (Ace Mags.), 23 W. 47th St., New York 19. (M-15) Dramatic first-person stories from real life. Shorts 3000-6000, novelettes, 10,000. Rose Wyn, 3c up, Acc.

True Confessions, (Fawcett Pub., Inc.) 1501 Broadway, New York 18. (M-10) First-person stories reflecting life today, and based on problems of young love, romance, marriage, 3000 to 6000; novelettes to 10,000, by-lined autobiographical stories, 2000-4000, and first-person fact articles on problems of modern living. Inspirational, self-help fillers; 500; poetry to 16 lines. Florence N. Cleveland, Ed.; Wm. C. Lenzel, Exec. Ed.

True Experience, (Macfadden) 205 E. 42nd St., New York 17. (M-15) First-person short stories 5000-6000; short shorts 1500-2000. Ruth L. Baer, Based on 3c and 4c, Acc.

True Love and Romance, (Macfadden) 205 E. 42nd St., New York 17. (M-15) First-person short stories 5000-6000; book-lengths, 14,000; 2-part serials, 10-12,000. Hope Stuart. Based on 3c, Acc.

True Romances, (Macfadden) 205 E. 42nd St., New York 17. (M-15) First-person short stories, 5000-7000; novelettes, 12,000; 2-part serials, 10-14,000. Hilda Wright. Short stories, \$300; novelettes, \$500; serials, \$600, Acc.

True Story (Macfadden) 205 E. 42nd St., New York 17. (M-10) First-person short stories to 5000; novelettes, 10,000; book-lengths, 12,000; 2-part serials, 7-10,000. Ernest Hevn. Surprise-ending short-stories, \$100; short stories, \$250-\$300; novelettes, \$400-\$450; double-lengths, \$600-\$700; serials, \$500 per installment, Acc.

TRUE DETECTIVE

Amazing Detective Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases with mystery and good detective work, 1500 to 5000. Official by-lines preferred. Robert E. Levee, 2c up, photos \$3, Acc.

Best Detective Cases, 366 Madison Ave., New York. (Q) Same requirements as **Exposed Crime Cases**.

Best True Facts, (Your Guide Publications) 114 E. 32nd St., New York 16. Confession-type material and great fact detective stories, with a little less emphasis on the sensational than required by **Women in Crime** and **Smash Detective**. Ruth Beck. \$75, \$100, \$125.

Complete Detective Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases, with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert E. Levee, 2c up, photos, \$3, Acc.

Confidential Detective Cases, (Close-Up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings or fast-moving stories with good detective work. 5000. Ethel C. Sundberg, 2c up, Acc; photos, \$3, Pub.

Crime Detective, (Hillman) 535 5th Ave., New York 17. (M) Fact detective stories, current, human emotion, 500; pictures dealing with crime. Tony Field, 2 1/2c up, photos \$5, Acc.

Exclusive Detective Cases, 366 Madison Ave., New York. (Q) Same requirements as **Exposed Crime Cases**.

Exposed Crime Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases, with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert E. Levee, 1 1/2c up, photos \$3, Acc.

(Continued on Page 27)

LITERARY MARKET TIPS

Our New York correspondent writes: "Several top authors have advised younger writers to seek the creation of outstanding characters, which might be used in a series, for if a unique character is introduced in a short story, and it clicks, the editor may immediately ask for a sequel. and then another, and another, and so on until the character has a following, and future stories are assured. That's why a supporting character is better than a male or female lead who gets married at the end of the story." The supporting character can be continued in good plots, with love situation secondary. . . . William Ziff (Ziff-Davis) says he is going ahead with all the good books he can find—and welcomes manuscripts for his book company. . . . *Story Magazine*, 116 E. 30th St., which is the "rep getter" for new writers, although low on checks, will be a quarterly after March 15th. . . . *Liberty* will be in full buying swing again by March. . . . Another confession magazine to be a sister of *Personal Romances* of Ideal Publishing Co., will double the market at that place, but one reading will cover both. Address is 295 Madison Ave., just south of 42nd St. . . . In submitting stories to Street & Smith for *Detective Story Magazine*, and other pulps including *Western Story*, writers will save time by sending them direct to 153 West 15th St., New York 11, where the pulps are read, rather than to 122 E. 42nd St. New York authors will find their rejects at the 15th St. address. . . . Poets are requested to write to A. L. Alexander, who reads poems over some of the Mutual Broadcasting stations, but does not reveal the names of the poets, who should get radio credit. Several have demanded he give credit accordingly. Address of Mutual Broadcasting System is 1440 Broadway, New York. . . . *Salute Magazine*, 19 Park Place, 7, now belongs in the market classification for men, along with *Pic*, *Argosy*, *True*. . . . 4000 words still holds as the most popular length for short stories by newer writers. . . . Now that Hollywood is taking punishment all along the line, the Mayor of New York will renew his campaign to make New York City the Cinema Center of the world. . . . A slogan among New York agents is: "Don't write books in 1948—write short stories." The year started with all agents reporting more than 50% off on book sales. Book companies' overheads are being slashed. Out of 31 best-selling books the past season, only 8 are being bought for movies. It used to be almost 100%. All that used to be necessary for a movie sales was a best seller. But no more. Cost of making regulates the sale now."

Pellegrini & Cudahy, Inc., formerly at 75 Wacker Dr., Chicago 1, has moved to 65 5th Ave., New

York 3. This move, it is explained, was occasioned by an expanding list and the need for more extensive production facilities.

Crane Press, Inc., 1 Madison Ave., New York 10, advises, "We are no longer in need of any short-short stories."

The Furrow, John Deere & Co., Moline, Ill., a bi-monthly, pays 2 cents a word on acceptance for practical farm items, up to 600 words, well-illustrated. Photos must all have a farm "how to do" or "results" angle. Only down to earth farming and farm homemaking copy will be considered. F. E. Charles is associate editor.

Script, 548 S. San Vicente Boulevard, Los Angeles 36, a monthly edited by James P. Felton, uses articles of 2000 to 3000 words on personalities, issues, places; note and comment material about the West, 50 to 300 words; short stories, 800 to 2500 words, of the incident, anecdotal, or mood type; verse, from 2 lines up, both light and serious. Cartoon gags only are purchased—no other jokes or humor material. Picture essays—5 pages, roughly 10 to 20 shots—slanted for an adult, Western audience, are much in demand. Payment is made on acceptance, at \$75 and up for fiction, \$125 and up for non-fiction, 75 cents to \$1 a line for verse, \$15 for fillers, \$125 for 5-page picture essays. Supplementary rights are released to the author.

The Cartoonists' Journal, 400 W. 23rd St., New York, edited and published by Thurston Gentry, will appear four times in 1948—March, June, September, and December. Between issues will be mimeographed.

West Coast, Holce Publishing Co., Seattle, Wash., is not being published at present.

Jack Armstrong, The All American Boy, 52 Vanderbilt Ave., New York 17, wants good Western text material to appeal to boys 9 to 12—features of the Old West not over 1000 words; good Western action fiction, 2000 to 2500. Kenneth Hall is editor.

Hypo, Hygiene Bldg., Wilmington, Ohio, has changed its name to *Everyday Topics*, and is now in the market for features to 1500 words, along controversial, human interest, political, sports, health lines, paying 1 cent to 1½ cents a word on publication. Edwin L. Groome is editor.

M. S. Sen & Associates, now located at 1424 Seventh St., Santa Monica, California, R. W. Hall, General Manager, writes: "At present our only market is for fiction and non-fiction in the field of race relations. We have sufficient other material on hand, with the exception that we are now reading a few juveniles. We like particularly 'how to do it' books written and illustrated in two colors. Illustrators should include color separation sheets for each illustration. We prefer these for age levels under 12 years."

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LP-Gas, 9 E. 38th St., New York has raised its prices, now paying \$15 a page. "And we haven't cut the type size or widened the column," emphasizes Felix H. Eberhart, field editor. "Where you used to get 30 cents an inch, you will now earn 50 cents. Our needs are factual operating stories built around a sound, technical, operating, merchandising, or office-control practice; use stories about a customer installation where the gas is used for commercial cooking or baking, some industrial operation like heat treating, annealing, drying, etc. . . . The news rate is 40 cents an inch. We need personal items about the operators, large and small, their employees, their business moves. All feature copy we have on hand will earn the new \$15 rate. We are running a Wrinkles contest, cash prizes to the operators or employees who originate clever, workable practices to ease operating, selling, or office-control functions."

Truck Driver, 502 5th St., Modesto, Calif., a news-digest magazine, has more than sufficient stories and articles for the next several months. The editor, Doug McCreary, states, "Please refrain from sending more material for a while."

The Progressive, Tenney Bldg., Madison 3, Wisc., has been revived, this time as a monthly magazine, instead of a weekly tabloid. The editorial policy remains unchanged. Material must be progressive, exposing and combating every encroachment on the liberties of the people; it must be alert to dangers of totalitarianism; it must fight for the rights of all minorities, against special interests and concentration of economic power, and must belong to no party. From time to time, articles dealing with science, medicine, education, films, radio, theatre, and the press will be run. Editor is Morris H. Rubin. Payment ranges from about \$10 to \$50, depending upon the merit of the individual piece.

The Nevada Magazine, P. O. Box 37, Minden, Nevada, is no longer being edited by Donley Lukens. All manuscripts should be sent direct to the new editor at the above address.

Magic Comics, 604 S. Washington, Philadelphia 6 reports it is not interested in material at this time. Ruth Cridland is editor.

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The Link, 122 Maryland Ave., N. E., Washington 2, D. C., edited by Delmar L. Dyerson, reports an abundance of material at present.

Island Press Cooperative, Inc., 470 W. 24th St., New York 11, an authors' book publishing cooperative, established for eight years, is expanding its list, and is interested in seeing fiction, non-fiction, children's books and poetry. Helen Scheu-Riesz, editor-in-chief, has just returned from a trip to Europe where she established new outlets for the distribution of Island Press books. Authors whose scripts are accepted for publication pay for the production costs of their book, but their investment is returned through a generous scale of royalties ranging from 20% to 70%, plus a share in the profits of the company.

Collegiate Magazine, Room 1303, 116 S. Michigan Blvd., Chicago 3, is a new publication owned, managed, written, and edited by college students. It will appear monthly except during July and August, and will be sold exclusively by students on the campuses. At first, there will be no payment for material, but it is hoped that by May small payments can be made. Each issue will contain one short-short of 900 to 1000 words. Sheldon H. Heiman is executive editor and Jesse Naiman, fiction editor.

Tracks Magazine, 420 Lexington Ave., New York 17, a 10-cent monthly edited by Ted O'Meara, uses articles of 500 to 1500 words on railroad subjects, paying up to 5 cents a word on acceptance, \$5 for fillers. "Please query first," Mr. O'Meara requests.

Agricultural Leaders' Digest, 136 N. Clark St., Chicago 2, reports that all articles are contributed free.

Our Army and Our Air Force is the new name for *Our Army*, the monthly service publication. Offices have been moved from Washington, D. C., to 30 Beachwood Rd., Summit, N. J. The new titled magazine will now consider material, articles and short stories up to 3000 words with Air Force, as well as Army, background. Jokes and cartoons are also used. Rates are low, and on publication.

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Collector-Hobbyist, P. O. Box 864, Denver 1, Colo., conducts a letter-writing contest, and a limerick last-line contest in each issue, paying \$3, first prize, \$2, second, and \$1, third. If the winner is a subscriber, he will receive a check in full; but non-subscribers will receive a one year's subscription plus a check for the balance, if any. Winners are eligible to win more than once, but not two issues in succession. The same contestant cannot win in two sections in the same issue. Also a \$2 prize for the best 16-line poem about any single hobby or hobbies is awarded each month.

Atlantic Monthly, 8 Arlington St., Boston, Mass., will award \$1000 each for the three best autobiographical narratives submitted before June 1, 1948. These articles must be true stories of "men and women who have shared with their generation the truth, humor, and the beauty of a remarkable experience." War material is not eligible. Length may be between 2000 and 7000 words. Each manuscript entered should bear the notation, "For the 1 Personally Award," on the first page.

National Thanksgiving Association Contest for 1948 is an essay, rather than a poetry contest. This contest started by Mrs. Bernard Druck, who is also president of the N.T.A., offers a first prize of \$25; second, \$15; third, \$10; fourth to eighth, \$5 each, for best essays on the religious and patriotic significance of Thanksgiving Day, and advocating the display of the flag on Thanksgiving Day. Word length is 200.

The Poets' Study Club of Terre Haute, Ind., is sponsoring its 6th Annual Poetry Contest. Class V is open to adults (everyone over high school age) from anywhere in the United States. For the best poem submitted, \$3 will be paid; for the best poem from Indiana, \$5; second, \$3; third, \$1. A copy of the rules will be mailed to anyone sending 5 cents in coin or stamps to the Contest Editor, Mabel Skeen, 454 S. 12th St., Terre Haute. Deadline for above entries must be postmarked by April 5, midnight, 1948.

The next Red Badge \$1000 Prize Competition, conducted by Dodd, Mead & Co., 432 47th Ave., New York 16, for the best mystery-detective novel, will close October 1, 1948. Terms for the compe-

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tition may be secured by writing the publishing company at 432 Fourth Ave., New York 16. Briefly, the \$1000 paid on the announcement of the winner of the prize will be on account of all royalties earned by the book. The author shall retain control of the first serial, dramatic, and motion picture rights, but the scheduling of the first serial shall be subject to the approval of the publishers, and the author shall pay the publishers a share, to be mutually agreed upon, of the receipts from the sale of each of these rights. It is understood that the publishers shall handle all books rights, but they will be glad to act as agent for the rights controlled by the author, if the author so desires. Manuscripts must be original and should not be less than 50,000 words in length. Dodd, Mead & Co., is to have first offer of the winning author's next two full-length novels, on terms to be mutually arranged. The competition is open to any author who has not previously issued a book under the Red Badge imprint.

The Intercollegiate Association for Study of the Alcohol Problem is offering a \$200 grand prize, and 12 other annual prizes, for short editorials, limited to 800 words, on the subject, "Applying Preventive Medicine to Alcoholism." Any undergraduate college student may enter. A \$10 award is made each month for the editorial selected for publication in the *International Student Magazine*. . . . A bibliography on preventive medicine for alcoholism has been prepared by the Intercollegiate Association. It and other contest helps may be obtained by post card request to Edwin H. Maynard, Contest Secretary, 909 Webster Ave., Chicago 14.

Franklin Pierre Davis Contest "in memory of F. P. Davis, whose discrimination and fine editing helped raise the quality of newspaper verse over a period of years with the 'Davis Anthologies of Newspaper Verse,'" offers a first prize of \$5, second, \$3, third, \$2, for the best poem submitted, contributing to everyday living—any form, free verse, or rhymed. Triplicate copies, using pen-name, with real name in sealed envelope, should be sent. No entries will be

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returned unless stamped envelope is enclosed. Contest is open to any writer in the United States or Canada. Verse may be unpublished or published during 1948. Contest closes Dec. 31, 1948. Submissions should be made to James Neill Northe, Box 493, Oklahoma City, Okla.

The University of Oklahoma is offering the Robert Whitehand Memorial Award in memory of the late Captain Robert E. Whitehand, U. S. Army Air Corps, for the three best original unpublished detective or mystery stories, involving a murder and its solution, not exceeding 15,000 words, submitted by a person registered for the Short Course in Professional Writing at the University of Oklahoma, beginning June 7, 1948. First prize is \$100, second prize \$50, and third prize, \$25. The award which is planned as an annual feature in the Short Course in Professional Writing held at the University of Oklahoma, was made by Captain Whitehand's friend, Mr. Harlan Mendenhall, of Denver, author of some 500 detective stories, and a film, "How to Write a Detective Story." . . . For full details of the contest, write to Prof. W. S. Campbell, University of Oklahoma, Norman, Oklahoma. Contest closes midnight, May 1, 1948.

Script, 548 S. San Vincente Blvd., Los Angeles 36, is paying \$50 for 800 words, or less, describing unforgettable foreigners met while overseas. The best published every 12 months will bring a bonus payment of \$500. Branch of service, rank, and serial number should accompany each manuscript.

□ □ □

The Play Club, Inc., 551 5th Ave., New York 17, in announcing the names of winners in its second Annual Playwriting Contest, adds: "S. Emerson Golden, the Play Club's editor, advises us that he is still in the market for new unpublished one-act and three-act plays suitable for production by amateur dramatic groups."

Smiles, Cheers, and Pepper, 215 4th Ave., New York 3, pay a flat rate of \$25 on acceptance for humorous short stories, 800 to 1500 words. "Not interested in slapstick," states Edward F. Murphy, editor. Short humorous verse is used, and humorous photos. Supplementary rights are not released as a rule—"it depends upon the circumstances."

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(Continued from Page 20)

Exposé Detective, 366 Madison Ave., New York. (Q) Fact articles on crime cases with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert E. Levee. 2c up, photos, \$3, Acc.

Front Page Detective, (Dell) 149 Madison Ave., New York. (M-15) True stories of detective investigations, preferably under official by-lines; strong mystery element necessary, 1000-5000. W. A. Swansberg. 3c to 4c; photos \$5, Acc.

Headquarters Detective, (Hillman) 535 5th Ave., New York 17. Illustrated current crime stories, 5000. Tony Field. 2½c up, photos \$5, Acc.

Human Detective (Close-up, Inc.), 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings or fast-moving stories with good detective work, 3000-5000. Ethel C. Sundberg. 2c up, Acc.; photos \$3, Pub.

Inside Detectives, (Dell) 149 Madison Ave., New York. (M-15) True stories of crime investigations under official by-line, if possible, 1000-5000, stressing mystery, detective work. W. A. Swansberg. 3c to 4c, photos, \$5, Acc.

Leading Detective Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases, with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert E. Levee. 2c up, photos \$3, Acc.

Line-Up, (Your Guide Publications) 114 E. 32nd St., New York 16. Same requirements as **Police Detective**, only all stories must have a preliminary editorial paragraph pointing out that crime does not pay.

Master Detective, (Macfadden) 205 E. 42nd St., New York. (M-25) True crime stories 4000-7000. John Shuttleworth. 3c-4c, photos \$5-\$8, Acc. (Send for Hints Booklet.)

National Detective Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases, with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert E. Levee. 2c up, photos \$3, Acc.

Official Detective, 400 N. Broad St., Philadelphia 30. (M-25) True detective crime-detection stories 5000-7000; photos. H. A. Keller. 2c. Acc.

Police Detective, (Your Guide Publications) 114 E. 32nd St., New York 16. True crime stories to 5500, with photos of people, both criminals and detectives, involved. Stories should start off with a moral tone, a preliminary paragraph extolling the police work in the case. One comic form story in each issue. No cases prior to 1944 unless they have been reopened. Ruth Beck. \$100, \$125.

Real Detective, (Hillman) 535 5th Ave., New York 17. True illustrated crime stories, 5000; official by-lines preferred but not imperative. Tony Field. 2½c up, photos \$5, Acc.

Revealing Detective Cases, (Close-Up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings or fast-moving stories with good detective work, 3000-5000. Ethel C. Sundberg. 2c up, Acc.; photos, \$3, Pub.

Smash Detective, (Your Guide Publications) 114 E. 32nd St., New York 16. Crime stories of special violence: confession-type stories and exposés. Foreign stories O.K., providing they have all the other elements. Ruth Beck. \$75, \$100, \$125.

Special Detective, (Your Guide Publications) 114 E. 32nd St., New York 16. Same requirements as **True Crime**.

Startling Detective, (Fawcett) 67 W. 44th St., New York 18. (M-15) Factual crime material, current or older, 4000-6000; shorts, 1000. Hamilton Peck. 3c up; shorts, 5c, Acc.; photos, \$5 each, Pub.

Ten True Crime Cases, 366 Madison Ave., New York. (Q) Fact articles on crime cases with mystery and good detective work, 1500 to 5000. Official by-lines preferred. Robert E. Levee. 1½c up, photos \$3, Acc.

True Crime, (Your Guide Publications) 114 E. 32nd St., New York 16. (M) Current or classic crime cases, true-crime fact novelette, 15,000-20,000; by-lined editorials by a name crime-fighter or detective (special rates); series articles to 3000 on crime subjects; personality pieces, or profiles on famous detectives and law-men; instructive crime detection articles; photo features, fillers, cartoons, crime puzzles, games, etc. Ruth Beck. 2c, up.

True Detective, (Macfadden) 205 E. 42nd St., New York 17. (M-25) True detective, crime stories with actual photos, with or without official by-line, 7000. Send for Hints Booklet. John Shuttleworth. 3c-4c, photos \$2-\$7, Acc.

Uncensored Detective, (Hillman) 535 5th Ave., New York 17. (M) First-person stories by persons involved in current crimes, 5000, particularly convicted women criminals. Query. Hugh Layne. 2½c and up, photos \$5, Acc.

Whisper (Harrison Publications), 201 W. 52nd St., New York 19. (Bi-M) True-fact tabloids, 750-1000. Invites queries from fact-detective writers. Larry Saunders. \$50 (Extra for photos). Acc.

Women in Crime, (Your Guide Publications) 114 E. 32nd St., New York 16. Crime-detective stories involving female criminals. Cases of special violence. Stories involving models (Hollywood or theatrical backgrounds are natural). Good pictures. Confession-type stories and exposés. Ruth Beck. \$75, \$100, \$125.

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(Continued from Page 3)

and arm, spreading butter on bread, without having the bread walk all over the table, opening envelopes, drying dishes, gaining speed at typing. (Still, I would just as soon never have had to acquire these skills.)

□ □ □

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